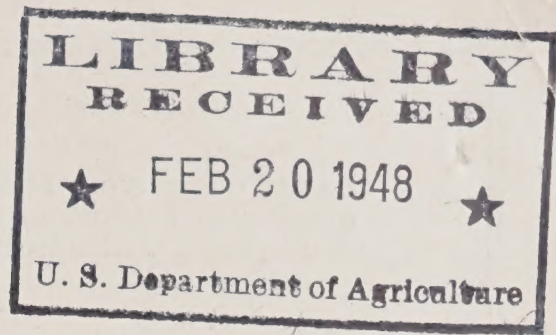


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.09

The Charm of



Chrysanthemums



PHILADELPHIA
SEQUOIA

NEW PHILADELPHIA
JEWELRY

BLANCHARD GARDENS

ARCADIA
CALIFORNIA

1 9 4 8

TO OUR PATRONS

Thank you for your sustained loyal support of our product, it is greatly appreciated. Conscientious effort to improve the quality of our stock and to supply healthy, well rooted plants will continue with renewed vigor.

BLANCHARD GARDENS
Chrysanthemums
1137 Fairview Ave., Arcadia, Calif.

TERMS OF SALE

Important—Read carefully before ordering.

Quotations: The prices quoted herein are payable in U. S. currency and are as low as can be made for strictly first class merchandise. Two and one-half per cent sales tax must be added to the cost of all orders for delivery in the state of California. This list cancels all previous quotations.

Time of Shipment: Plants are shipped as soon as available, normally from April 1st-15th throughout May and June.

Filled Orders: All orders are filled in strict rotation, carefully labeled, lightly and securely packed and delivered to the carrier in good condition. In case our stock of numerous listed varieties is exhausted, we reserve the right to cancel the order. To avoid the need of such action, order early. Assist in prompt delivery by using order sheet and **NAMING A SECOND CHOICE WHEN SUBSTITUTION IS PERMISSABLE.**

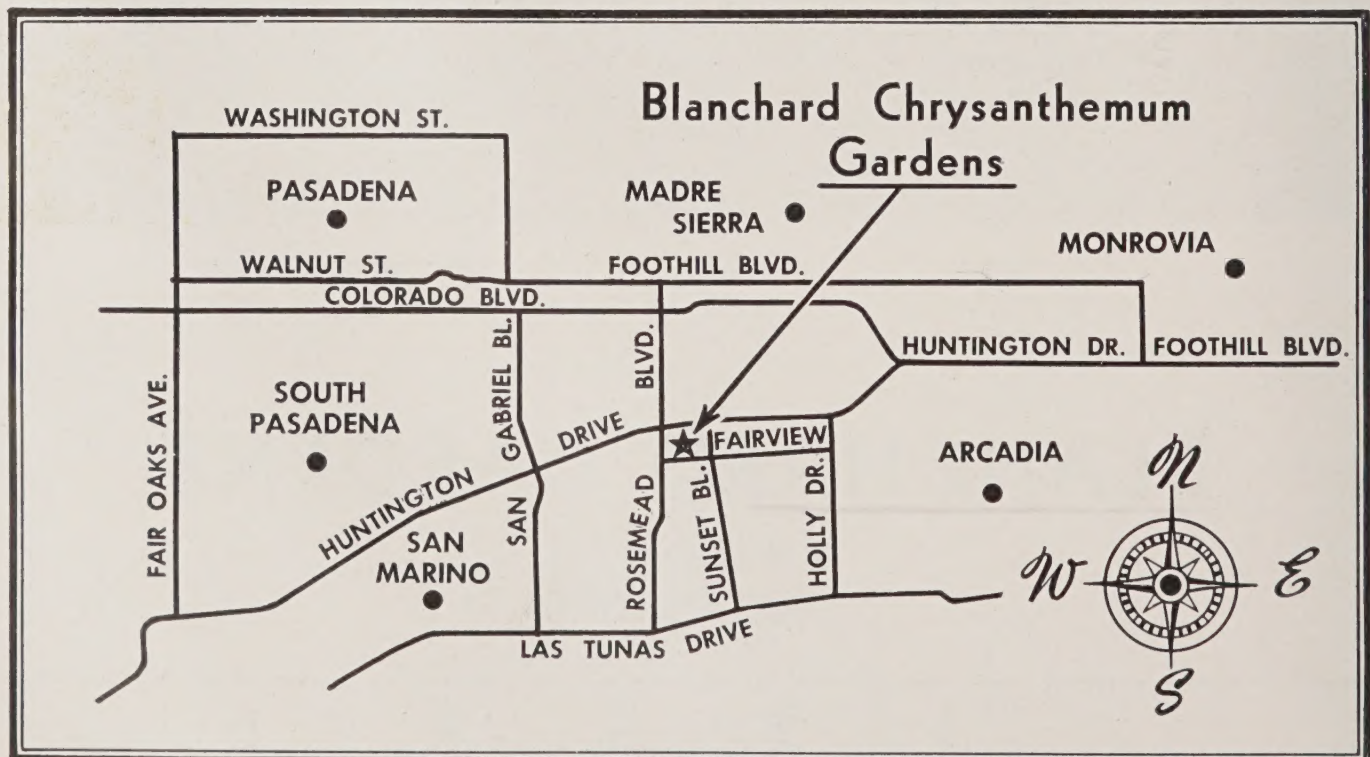
Shipments: If plants are to be shipped by parcel post add cost of postage, as all prices quoted are F.O.B. Arcadia, California. As a basis for computing weight use from 1 to 12 plants for 1 pound, 13 to 24 plants for 2 pounds, etc. Your Post Office will furnish rates upon request.

Special Delivery Will Expedite Their Movement. For this service 17 cents up to 2 pounds, 25 cents up to 10 pounds, and 35 cents above 10 pounds must be added to the basic rate.

A charge of 50 cents will be made for packing and handling of all orders less than \$2.00 in value.

Claims for Damage: All claims for damage must be entered against the carrier by the buyer. Inasmuch as we have no control over the transportation agencies we cannot be responsible for plants damaged in transit by respective extremes in temperature, rough handling or injury due to delayed delivery.

No Guarantee: While we exercise utmost care to keep our stock true to name, we give no warranty, expressed or implied and cannot guarantee or be in any way responsible for the crop, either as to variety or product. All orders are accepted on the above terms.



Standard Feather and Spider Varieties

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.30
3 of One Name85
6 of One Name	1.65
12 of One Name	3.00

AGNES—A strikingly beautiful pale orchid pink spider. Fine tubular petals widening near the ends, curling ribbon like and showing to advantage the barbs of an attenuated fish hook tip. Good foliage and stem. Tall. Mat. Nov. 5. (See illus. below.) **50 cents each; \$5.00 per doz.**

ALICE TASHIMA—Has very full petals of pure white. Fishhook tipped. Similar to Marie Tashima except that it has an open center. Tall. Mat. Oct. 15.

ANTOINETTE BUSH—White. Large long tubular petals with fishhook tips cascading from a very full center. Tall. Mat. Oct. 20.

ARCTIC—An early white of unusual beauty. Large tubular petals, the ends of which are very graceful. Med. hgt. Mat. Oct. 15.

BARONESS HILLA REBAY—A fawn-colored flower of medium size. Long, slender, tubulated petals radiate from a bright, bronzy center. A final downward sweep lends added grace to the beauty of this delicate bloom. Responds to disbudding. Tall. Mat. Nov. 10.

BERTHA OLIVER—A deep pink spider with large tubular petals. The inner surface of each widely opened fishhook tip is richly lined with amaranth red. Med. hgt. Mat. Oct. 25.

BESS WITT—A pleasing combination of apricot bronze and salmon pink. Has long straight tubular petals. Med. hgt. Mat. Oct. 10.

BLANCA—Very large tubular white. Very full in center. Fishhook tips. Tall. Mat. Nov. 15.
50 cents each; \$5.00 per doz.

BRONZE CHIEF—A rich bronze spider of matchless daintiness. Has a full center and an outward spread of slender, tubular petals shod with sharply barbed hooked tips. Med. hgt. Mat. Nov. 20. (See illus. page 4.)

BUNBU—Large tube lavender with hooked tip. Diameter 12 inches. Mat. Nov. 1. (See illus. page 11.)

BUTTERFLY—Medium tube. Excellent yellow fully double with good foliage and stem. Med. hgt. Mat. Oct. 25. (See illus. page 5.)

CATHAY—This large tube spider, with its soft delicate shades of Champagne with open tips of brilliant red, is very striking in appearance. Fine stiff stems with good foliage. Med. hgt. Mat. Oct. 25.

50 cents each; 3 for \$1.40; \$5.00 per doz.

CHUNGKIN—A deep Champagne with shadings of crushed raspberry. Has very slender tubes terminating in upturned hooked tips. Tall. Mat. Oct. 20.

50 cents each; 3 for \$1.40; \$5.00 per doz.

DAINTY WHITE—A dainty, pure white spider with slender, tubular petals. The tips are barbed and gracefully curled. Med. hgt. Mat. Oct. 25. (See illus. page 6.)

FLORENCE MILLER—A very large delicate lavender spider. Has large tubular petals, the ends of which are ribbon-like and curly. Sturdy stem and good foliage. Med. hgt. Mat. Oct. 15.

GEORGINA HEDINGER—Our 1946 introduction. This gorgeous florescent plume may aptly be termed a symphony in pink. Start with the brightly colored crowning mass of short, curly petals and follow downward along the smooth expanse of slender, graceful tubes to their termination and you will have run the full scale of pinks in all their variations. Has large, open fishhook tips innerlined with crimson amaranth. Med. hgt. Mat. Nov. 1.

50 cents each; \$5.00 per doz.

GOLDEN WONDER—A flower that is aptly named, for verily it is a golden wonder. In color it is a lively, brilliant yellow. It has the conventional slender, tubular petals with slightly upturned fishhook tips billowing downward from an unusually deep full center. Med. hgt. Mat. Nov. 10. (See illus. page 6.)

35 cents each; 3 for \$1.00; \$3.50 per doz.

GOLDILOCKS (Our 1945 introduction)—Brilliant yellow spider. Slender tubular petals with fishhook tips. Very full. Good foliage. Med. hgt. Mat. Dec. 1. (See illus. page 8.)

50 cents each; \$5.00 per doz.

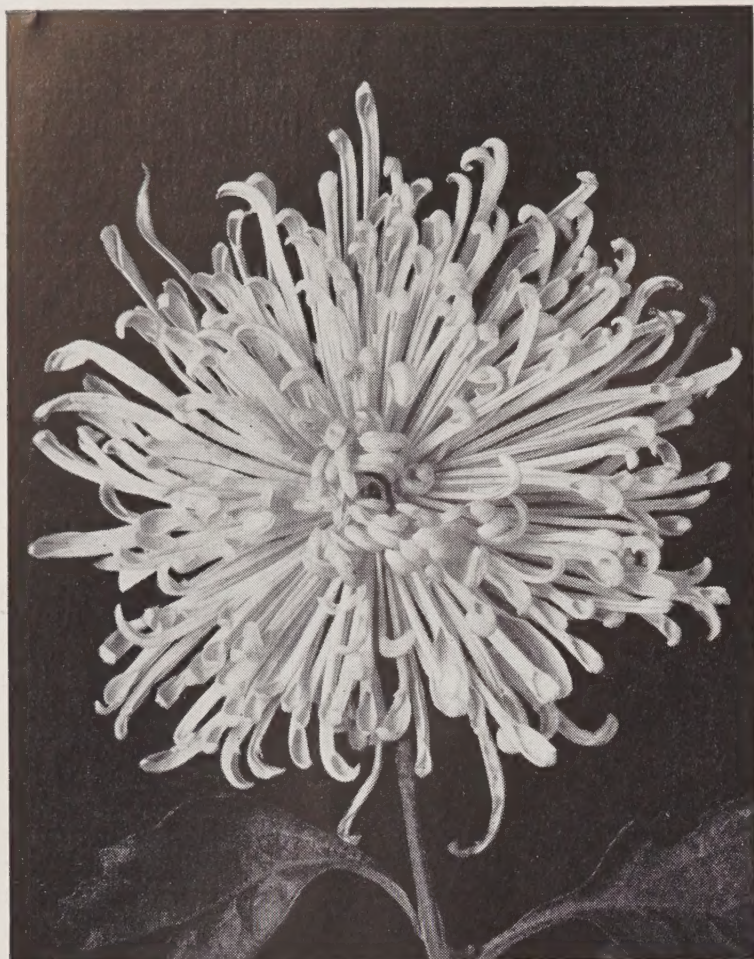
JUMBO—A giant size white spider. Has medium tubes slightly curled at the tips. Excellent foliage and good stem. Tall. Mat. Oct. 25. (See illus. page 7.)

40 cents each; \$4.00 per doz.

KATHERINE LOUISE—Delicate orchid. Large tubular petals terminate in open tips which hook slightly upward and show a darker shade of orchid within. An unusually beautiful bloom for late flowering. Med. hgt. Mat. Nov. 15 on. (See illus. page 8.)



AGNES

**MAMORU**

KAY TASHIMA—Giant size white. Large tube. Fishhook tipped. Mat. Oct. 1. (See illus. page 7.)

LAVENDER BEAUTY—Very large light lavender with medium tubes. Open fishhook tips curl slightly upward, showing to advantage purplish amaranth within. Med. hgt. Mat. Oct. 15. (See illus. page 6.) **50 cents each; \$5.00 per doz.**

LAVENDER QUEEN—A lavender-pink spider with medium tubes falling gracefully away from a very full center and terminating in slightly upturned open hooks showing to advantage a much darker shade within. Short. Mat. Nov. 15.

MAMORU—A bright orange bloom shading inward to a rich orange-bronze center. Has excellent keeping qualities, an abundance of lively green foliage and tall stiff stems. Ideal as a cut flower. Mat. Oct. 30. (See illus. above.)

50 cents each; \$5.00 per doz.

MARIA—A rich creamy flower with a pronounced greenish overcast. Has large tubular petals terminated by slightly barbed, reflex tips. In full bloom an open center displays a contrasting bright yellow disc. Responds to disbudding. Med. hgt. Mat. Oct. 15.

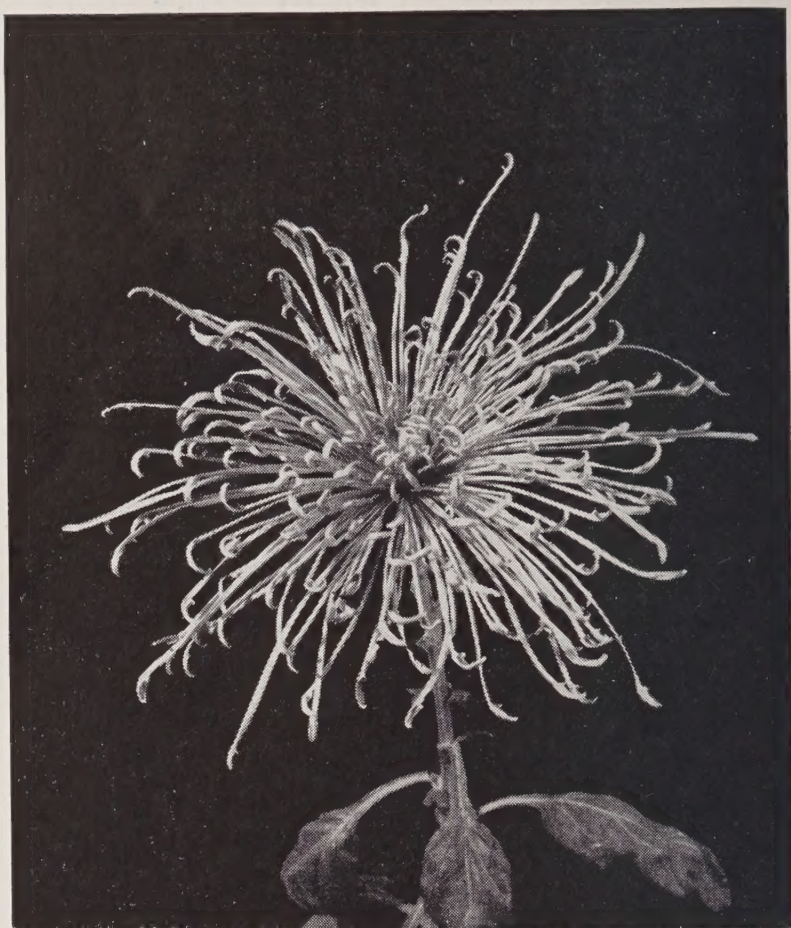
MARIE TASHIMA—White. Large tube. Fishhook tips. Diameter 12 inches. Mat. Oct. 5. (See illus. right.)

MAUVE—A wine red spider with slender, tubular petals cascading downward from a very full center. Tall. Mat. Nov. 5.

MISS GENA HARWOOD—Rosy mauve. Sport from Rayonnante. Tall. Mat. Oct. 15. (See full color illus. page 11.)

MITSUKO—A fascinating French gray spider with fullness of center and symmetry of form. Has long slender tubes and bright lavender terminal ringlets innerlined with brilliant red. Med. hgt. Mat. Nov. 10.

MRS. JERRY CRAIG—Beautiful soft golden bronze with medium tubes well curled at tips. Very full center. Med. hgt. Mat. Oct. 15. (See illus. page 5.)

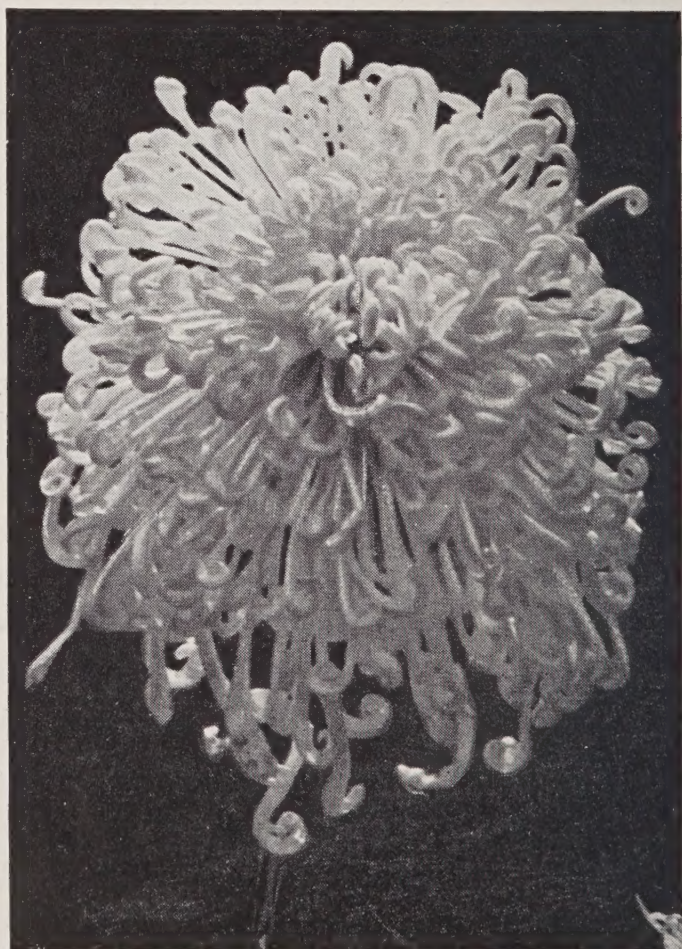
**BRONZE CHIEF**

OJAI—Unusually large duo toned orange bronze. Very fine tubular petals cascading downward from a full center. Has good stem and foliage. Med. hgt. Mat. Nov. 25.

50 cents each; 3 for \$1.40; \$5.00 per doz.

ORANGELAND—A very large, golden yellow bloom highlighted by the brilliance of a rich orange center. Has long, graceful, tubular petals. The tips are open, slightly barbed and snugly curled. Has a tall, vigorous habit of growth, clean foliage and strong stems. Mat. Nov. 1.

50 cents each; \$5.00 per doz.

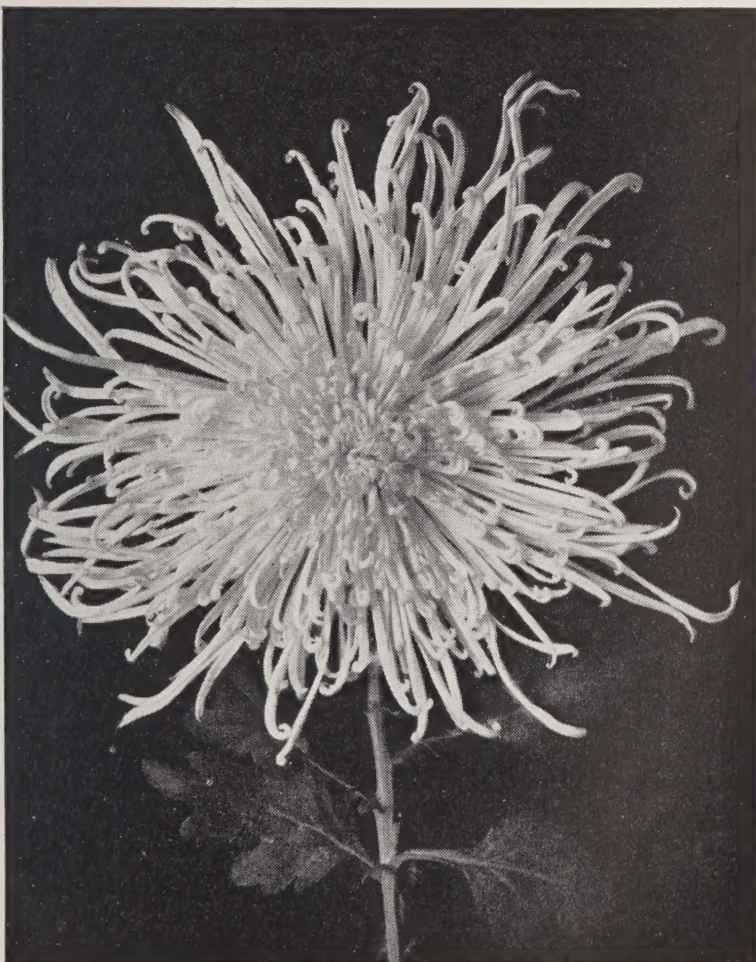
**MARIE TASHIMA**



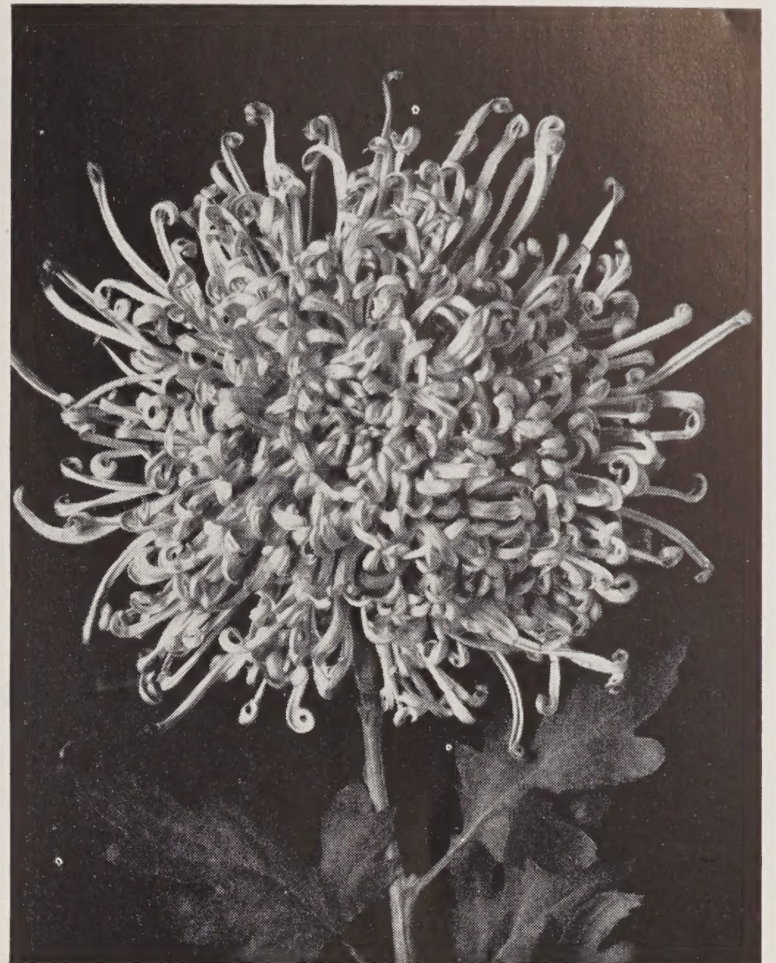
BUTTERFLY

ORIENTAL—An extremely large, shaggy bloom of a rich cream color. Great masses of slender, tubular petals radiate from a very full center and terminate with a lively downward sweep. Med. hgt. Mat. Oct. 10.

PALI—A very delicate pink spider with long ribbon-like petals cascading downward from a full center of a darker shade. The open, hooked tips curl gracefully upward. Is a tall grower with stiff stem and excellent foliage. Mat. Nov. 1. (See illus. page 7.)



SILVER LACE



MRS. JERRY CLAIG

PATRICIA GRACE—Long, cord-like petals. Delicate rose-pink of exquisite shade. When disbudded attains a size of 12 inches. Med. hgt. Mat. Oct. 15.

PAUL MILLER—An unusually large medium tubed buff colored spider with very full red center shading to a coppery bronze. The tips are of the conventional fishhook type, the open ends of which are bright red in color. Has straight, stiff, clean stem. Tall. Mat. Oct. 15.

50 cents each; \$5.00 per doz.

PINK FANTASY—Light pink in color, with medium tubular petals. Fishhook tips. Tall. Mat. Nov. 1.

PUNCH BOWL—A rich burgundy red spider with medium tubes gently falling away from a deep full center. Tips are open, hooked and tightly curled upward. The answer to a true chrysanthemum lover's dream of perfection. Med. hgt. Mat. Nov. 1. (See illus. page 6.)

RAYONNANTE—Pale rose-pink. Long, cord-like petals. Med. hgt. Mat. Oct. 15. (For type see Miss Gena Harwood, page 11.)

RED SPIDER—This showy variety is a deep wine red with large tubes which cascade outward from a central yellow disc. Tall. Mat. Nov. 15.

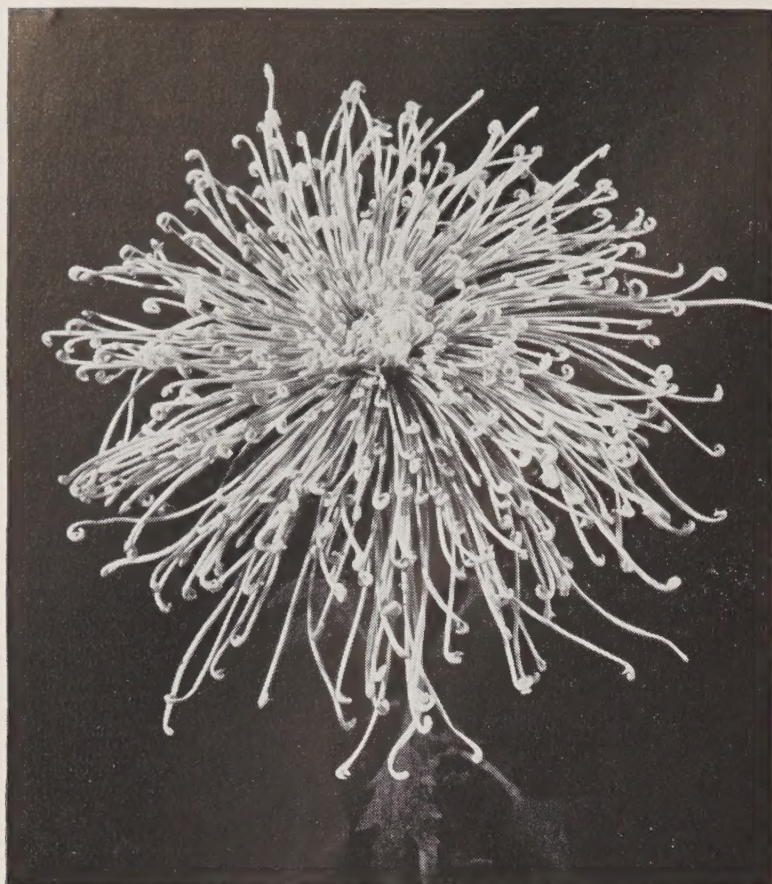
SEATTLE—A deep yellow having large tubular petals terminating in fishhook tips. An outstanding number. Good foliage. Med. hgt. Mat. Oct. 25.

50 cents each; 3 for \$1.40; \$5.00 per doz.

SILVER DROPS—A silvery white with slender, tubular petals. The graceful curl of myriad barbed tips has a telling effect on those who are prone to see and disbelieve. Med. hgt. Mat. Nov. 5.

35 cents each; 3 for \$1.00; \$3.50 per doz.

SILVER LACE—Excellent white with medium tubes. A rugged producer of giant sized flowers. The foliage is good and the stems are strong. Med. hgt. Mat. Oct. 15. (See illus. left.)

**LAVENDER BEAUTY**

SNOWY—A good late pure white spider with very slender tubes terminating in upturned hooked tips. An excellent example of the fish-hook type. Tall. Good foliage. Mat. Dec. 1. (See illus. page 7.) **35 cents each; \$3.50 per doz.**

SOUVENIR—Light salmon pink. Large tube. Tall. Diameter 12 inches. Mat. Oct. 25. (See full color cut on back page.)

35 cents each; \$3.50 per doz.

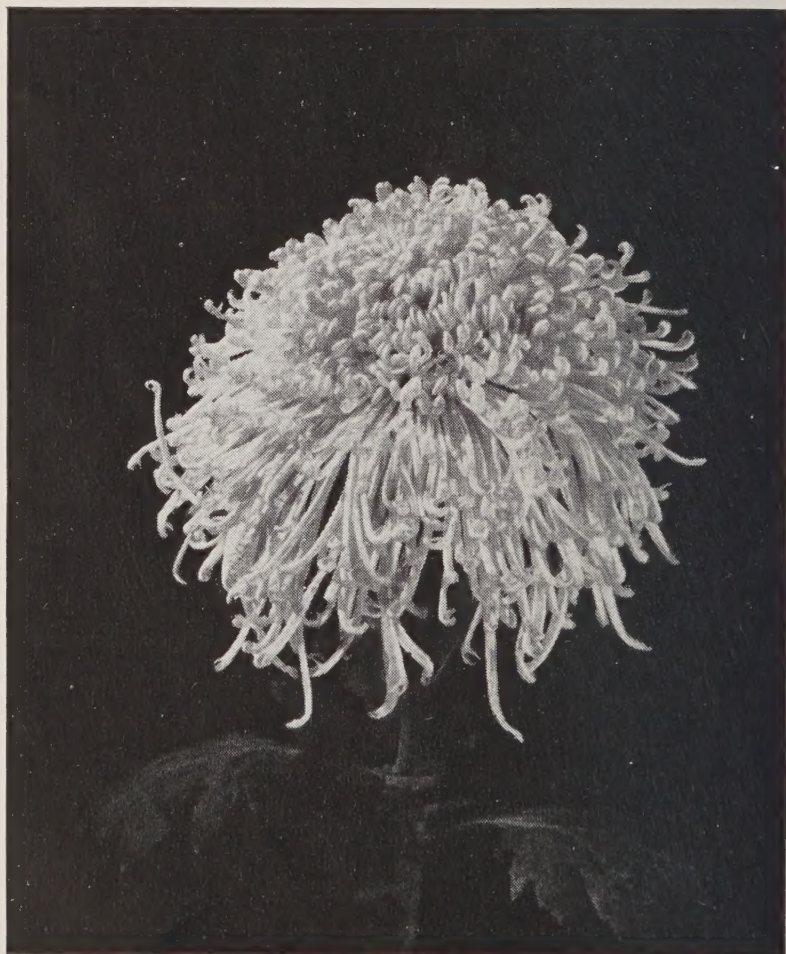
SUSAN LEIGHTON—A very dainty white spi-

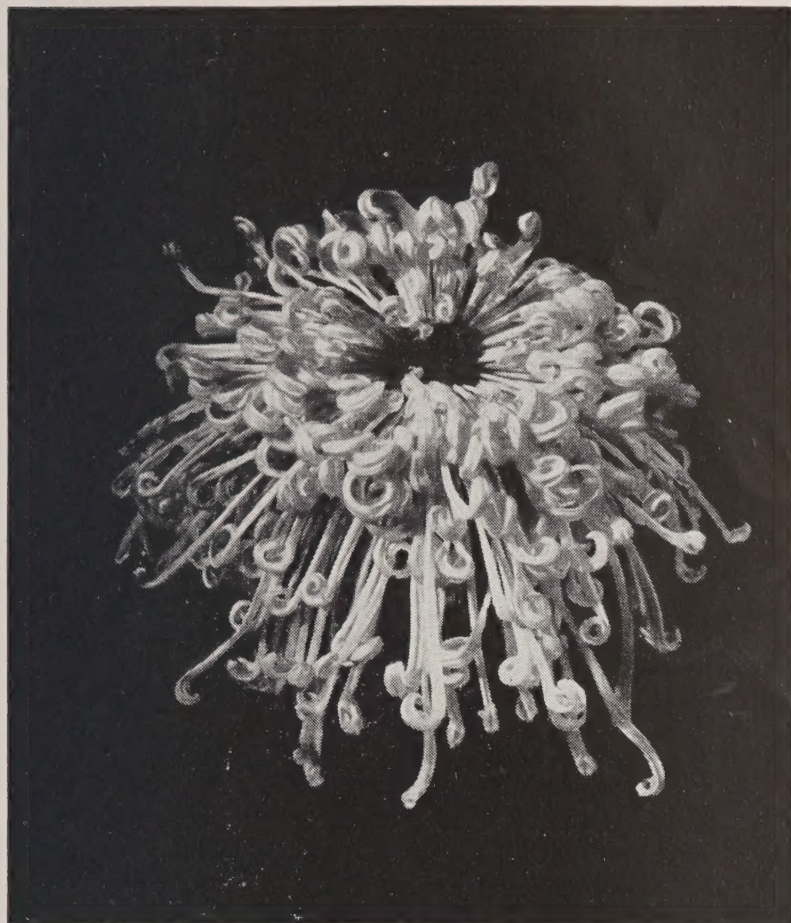
**PUNCH BOWL**

der with slender tubular petals. The petals are gracefully curled having hooked tips. Med. hgt. Mat. Oct. 25.

\$1.00 each; 3 for \$2.75; \$10.00 per doz.

SYLVIA—A deep solid pink heightened by a delicate tracery of lavender. Large tubular petals falling away from a very full center. Tips of petals are hooked and open showing red within. One of our choicest 1941 introductions. Med. hgt. Mat. Oct. 15.

**DAINTY WHITE****GOLDEN WONDER**

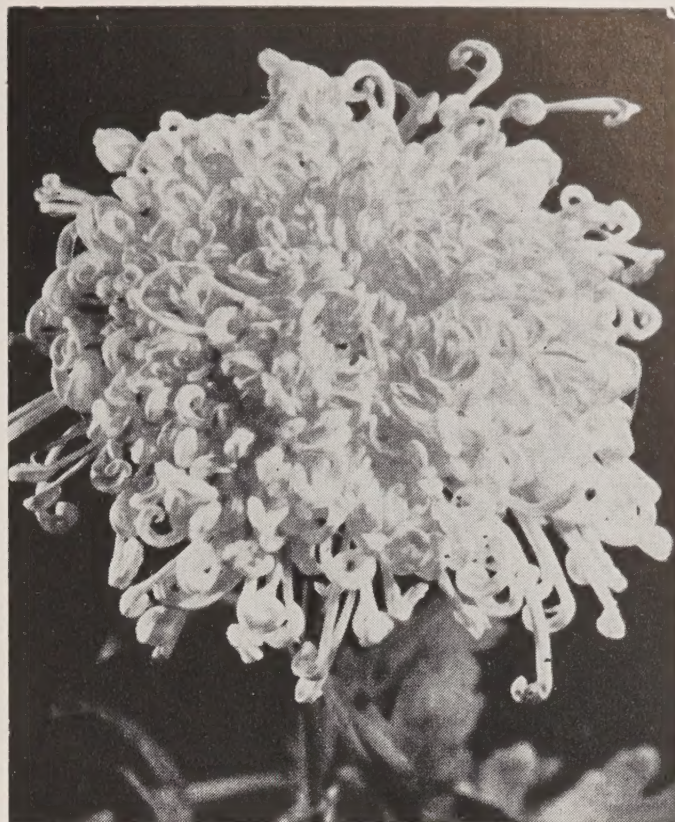


JUMBO

UNIQUE—A bloom which is aptly named. It is the most unique chrysanthemum we have ever grown. It is a rich wine red in color and the small quilled petals stand stiffly out from the center of the bloom. Very tall. Mat. Nov. 1.

UTAH—A very large clear white spider. Has medium tubes with hooked tips. A very valuable addition to any garden. Has stiff stems and attractive foliage. Tall. Mat. Nov. 1. (See illus. page 8.)

VIRGINIA—A large, clear yellow flower with an outspreading horizontal habit of bloom. The



KAY TASHIMA

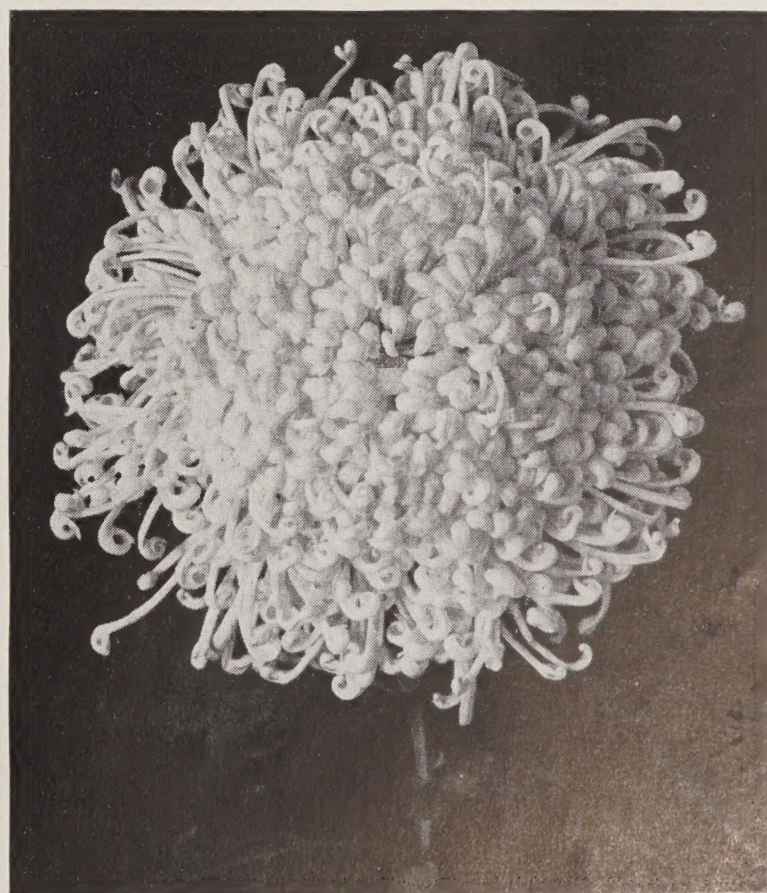
long, tubular petals are open at the tips and decidedly reflex. Has tall, strong stems and excellent foliage. Mat. Nov. 15. (See illus. page 8.)

WAIKIKI—A very large and full bronze spidery incurve with fishhook tips of a rich golden color. An outstanding specimen of this type of chrysanthemum. Has a rigid stem and good foliage. A tall grower. Mat. Nov. 1. (See full color illus. page 14.) **50 cents each; \$5.00 per doz.**

WHITEHALL—A very large pure white spider. Long, medium sized, tubular petals with shapely fishhook tips. Extremely full and unusually graceful in appearance. Med. hgt. Mat. Nov. 25. **35 cents each; 3 for \$1.00; \$3.50 per doz.**



PALI



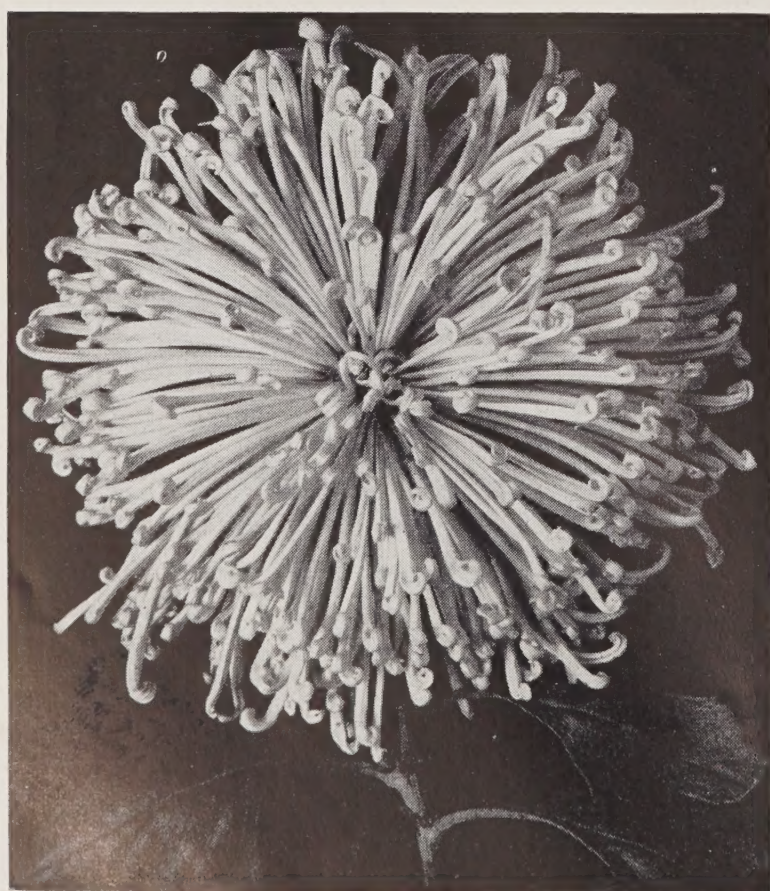
SNOWY

**KATHERINE LOUISE**

WHITE RAYONNANTE—Identical with Rayonnante except in color, which is white. (For type, see Miss Gena Harwood, page 11.)

WILHELMINA—In the course of development this wonderful bloom undergoes such rapid changes in color effect that a comprehensive description is beyond our ken. However, at maturity the color becomes a settled greenish chartreuse. The beauty of this flower is greatly enhanced by the barbed hooks terminating the medium size tubular petals which radiate from a bright yellow disc. Tall. Mat. Nov. 1.

50 cents each; \$5.00 per doz.

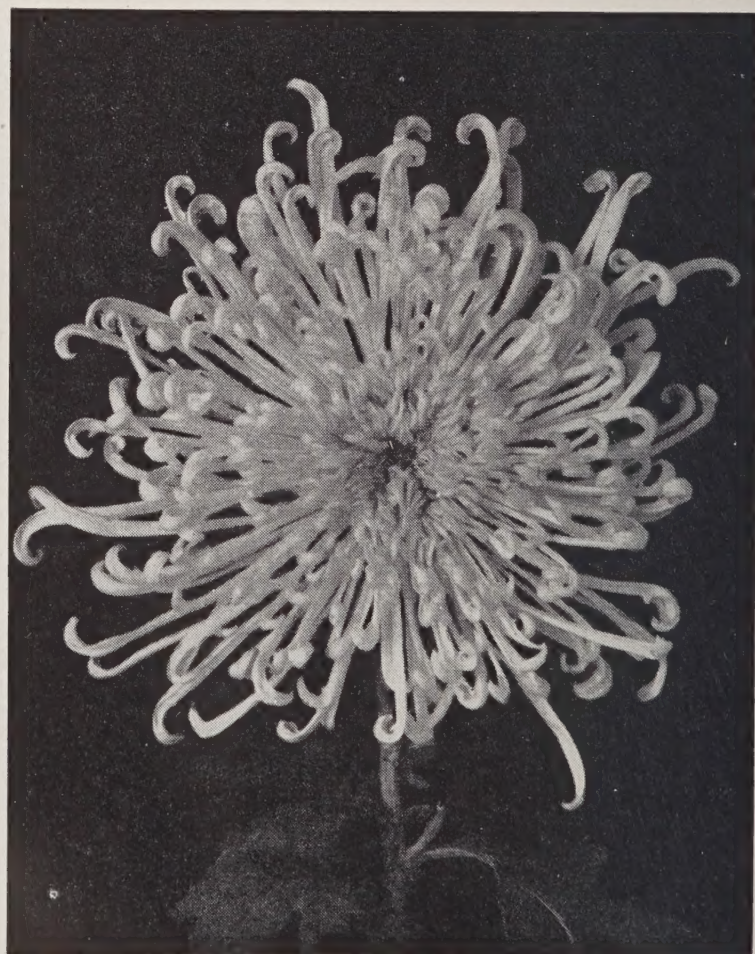
**GOLDILOCKS****VIRGINIA**

WM. McCABE—Yellow. Large tubular petals. Diameter 10 inches. Tall. Mat. Nov. 1. (See full color illus. page 11.)

YELLOW RAYONNANTE—This new sport of the Rayonnante group is a very lovely brilliant yellow. Tall. Mat. Oct. 15.

50 cents each; 3 for \$1.40; \$5.00 per doz.

YOSEMITE—Deep yellow with straight tubes. Good stem and foliage. Med. hgt. Mat. Nov. 15.

**UTAH**

Odd Varieties and Interesting Forms



FANTASIA



ORIANA

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.30
3 of One Name.....	.85
12 of One Name.....	3.00

BEVERLY—A very large red bloom with a buff reverse. Has an odd assortment of medium size tubular petals some of which are straight and sharply pointed, the balance tipped with open, barbed hooks innerlined with brilliant red. Med. hgt. Mat. Nov. 5th.

50 cents each; \$5.00 per doz.

DESERT MAID—An interesting variety that responds to disbudding with amazing results. The flowers thus obtained are hemispherical in shape. The petals are flaming red with a silvery white to a buff-yellow reverse. Some are quilled and feathery in type, some are spoon-tipped and others are tubulated and sharply pointed. When grown in sprays the color contrast remains the same but the petals project upward like animated spikes. Med. hgt. Mat. Nov. 1.

50 cents each; \$5.00 per doz.

DOROTHY DEE—An extremely large and full white flower with an exotic habit of development. A lower array of curling petals hangs suspended from a huge white ball. Tall. Mat. Nov. 5. (See illus. page 10.)

ENSENADA—The color of this splendid bloom undergoes a gradual change from brilliant Indian red to a Terra-cotta red as it reaches maturity. Has good foliage and stiff stems. Med. hgt. Mat. Nov. 1.

35 cents each; 3 for \$1.00; \$3.50 per doz.

FANTASIA—A large white flower most distinctive in type. A fantastic arrangement of slender, quilled petals open into long, gracefully reflexed semi-spoon tips. Has a pronounced central golden disc. Tall. Mat. Nov. 5. (See illus. above.)

J. C. TAGGARTS—A most beautiful shaped bloom of soft bronze. The quilled petals are covered with small hair which adds much to its delicate beauty. Mat. Nov. 1. (See illus. page 10.)

50 cents each; \$5.00 per doz.

KEGON NO TAKI—Bright yellow, of unusual formation. Lower petals reflexed, balance incurved and twisted. Tall. Mat. Nov. 1. (See illus. page 10.)

50 cents each; \$5.00 per doz.

LAVENDER TAGGARTS—Has an outer halo of lavender gradually shading inward to a delicate orchid pink. Has tubulated petals covered with fine hairlike spines. Tall. Mat. Nov. 1. (See illus. page 10.)

50 cents each; 3 for \$1.40; \$5.00 per doz.

MRS. W. W. WATERSTON—A large, soft purple feathery bloom. Has lacy tubular petals with distended deeply notched tips. A strong, tall grower worthy of attention. Mat. Nov. 15.

**PINK EXQUISITE**

ORIANA—An orange bronze. Has triple row of tubular petals, the hooked and open tips of which are slightly reflexed. Has open center showing a bronzy button. Tall. Mat. Nov. 30. (See illus. page 9.)

40 cents each; \$4.00 per doz.

PINK EXQUISITE—This wonderful bloom is aptly named, as it is a most enticing, exquisite shade of pink. Reflex petals radiate from a unique swirling central mass. Is best when disbudded. Med. hgt. Mat. Nov. 1. (See illus. above.)

50 cents each; \$5.00 per doz.

**KEGON NO TAKI****DOROTHY DEE**

SUNSPOT—Closely spaced white tubular petals of varying length radiate from a central bronzy disc. The tubes terminate in slightly barbed, open and tightly curled hooks. Tall. Mat. Nov. 1. (See illus. page 12.)

WILLA TEMPLIN—A ravishing golden bronze with large tubular petals. Has hooked barbed tips generously interspersed with open, pointed tips. Plenty of substance and a good keeper. Med. hgt. Mat. Oct. 30. (See illus. page 12.)

35 cents each; 3 for \$1.00; \$3.50 per doz.

**THE TAGGART STRAIN**



CORAL BLAZE

"Coral Blaze," above, is a large flowering anemone type chrysanthemum, orange bronze in color with an orange bronze cushion. (See p. 25.)



WM. McCABE

PLEASING TABLE ARRANGEMENTS

Civilized living today calls for flowers to enhance the attractiveness and "appetite-appeal" of every table . . . And chrysanthemums—with their wide selection of color and variety—form an admirable flexible medium for practicing the fine art of flower and table arrangement. The illustrations above show how effectively chrysanthemums blend with silver service and California pottery.



BUNBU



MISS GENA HARWOOD



YOEMI



SUNSPOT

YELLOW TAGGARTS—Same as J. C. Taggarts, except in color, which is yellow. (See illus. page 10.)

YOMEI—Similar in formation to Robert Bacon. The color effect, however, is the reverse. The quilled petals are golden in color and terminate in red spoon tips. Good either in sprays or disbudded. Tall. Mat. Nov. 10. (See illus. above.)

ZOLA—A large showy flower with varying shades of pink coloring. Has long slender tubes which widen out and terminate in slightly reflex spoon tips. Is best when disbudded. Med. hgt. Mat. Nov. 15. (See illus. left.)

35 cents each; 3 for \$1.00; \$3.50 per doz.



ZOLA



WILLA TEMPLIN

Large Flowering Exhibition Varieties

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.25
3 of One Name70
12 of One Name	2.50

BEN LEIGHTON—A compact ball shaped bloom of excellent quality. The upper surface of petals is a clear deep wine red. The reverse side a lighter shade suffused with delicate silver. Has good stem and clean, glossy leaf. Med. hgt. Mat. Oct. 20. **\$1.00 each; 3 for \$2.75; \$10.00 per doz.**

BEN TASHIMA—An amaranth pink with silver reverse. Sturdy stem with excellent foliage. Med. hgt.. Mat. Nov. 15.

CECIL B. LEIGHTON—A large, delicate orchid pink with a deeper shade of orchid showing within the broad petals. This variety is medium in height and has dark green foliage. Mat. Oct. 15. **\$1.00 each; 3 for \$2.75; \$10.00 per doz.**

CLARA CURTIS—A large, primrose-yellow reflex variety that may be groomed for competitive exhibition or grown satisfactorily for less glamorous use. Medium Height. Mat. Nov. 1.

CORONATION AMARANTH—A very large, French purple, loose incurve with silvery mauve reverse. Very broad petals. Tall. Mat. Nov. 1.

75 cents each; \$7.50 per doz.

COUNTRY GENTLEMAN—A compact incurved flower of brilliant yellow. Petals form a perfect ball. Med. hgt. Mat. Oct. 25. **\$1.00 each.**

COUNTRY MAIDEN—A compact incurved flower of apricot bronze. Petals form a perfect ball. Med. hgt. Mat. Oct. 25. (See below.)

DR. J. M. INGLIS—Wine purple amaranth with silver reverse. Med. hgt. Mat. Nov. 1. **35 cents each; 3 for \$1.00; \$3.50 per doz.**

GOLDEN POCKETT—A rich golden sport from Louisa Pockett. A much deeper yellow than Yellow Pockett. Petals are delicate and of fine texture. Has good stiff stems and deep, dark green foliage. Med. hgt. Mat. Nov. 1. **75 cents each**

GOOD GRACIOUS—A large subdued yellow incurve in keeping with the name. The narrow flattened tubular petals curl and twist in a swirl that envelopes the bloom from top to bottom. A tall sturdy grower with attractive foliage. Mat. Oct. 5.

GRACE STURGIS—Wine red with pinkish - silver reverse. Reflexed. Tall. Mat. Nov. 1.

50 cents each; \$5.00 per doz.

HILO—Buff with a trace of pink which makes a most pleasing color contrast. Has excellent foliage and good stem. Med. hgt. Mat. Oct. 20.

IDA HOLMES—A large, white incurved suffused with a delicate pink blush. Excellent foliage and sturdy stems. Med. hgt. Mat. Oct. 25.

35 cents each; 3 for \$1.00; \$3.50 per doz.

J. R. BOOTH—A satiny, golden yellow sport of Nagirroc. This variety will develop into a huge, glowing ball. Hgt. 4½ ft. Mat. Oct. 25.

35 cents each; 3 for \$1.00; \$3.50 per doz.

JULIET—Very large deep shade of red with soft yellow reverse. A combination of color which is striking. Good foliage and stem. Med. hgt. Mat. Nov. 1. (See illus. page 15.)

50 cents each; \$5.00 per doz.

LADY KNOX—The long, shaggy petals of this fascinating flower are marked with a delicate blend of mauve-pink coloring. Hgt. 4 ft. Mat. Nov. 1. **35 cents each; 3 for \$1.00; \$3.50 per doz.**

LA FRANCE—A compact ball shaped bloom dominated by a silvery mauve reverse. The upper surface of petals is a near purple. Stout stems and dark green foliage complete an ensemble that spells perfection. Mat. Oct. 25. (See illus. page 36.)

35 cents each; 3 for \$1.00; \$3.50 per doz.

LOUISA POCKETT—Purest white. Very large incurved. Med. hgt. Mat. Nov. 1.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MARION H. UFFINGER—A huge, dazzling, incurved flower of bronzy crimson with old gold reverse. Perfection of form, glossy foliage and husky stems add to the value of this outstanding variety. Hgt. 4½ ft. Mat. Nov. 1.

50 cents each; \$5.00 per doz.



COUNTRY MAIDEN



CALIFORNIA FIRE BIRD



HARVARD



LOUIS FRIED



WAIKIKI



ROMOLUS

MIKADO—Large incurved flower of cardinal red with a silky, golden reverse. Med. hgt. Mat. Oct. 25. (See illus. page 36.)

MR. ALLEN—Salmon with golden reverse. Very large. Tall. Mat. Oct. 20.

MRS. CRAVENS—The grace and beauty of this deep rose pink flower are tributes to the skill of Nature's artistry. The blooms are large and reflexed in type. The foliage and stems are of excellent quality. Med. hgt. Mat. late Oct.

MRS. HARVEY S. FIRESTONE—A large, well formed flower of peculiar color composition. The bright red tracery of each incurving petal is dominated by a chamois buff reverse. Tall. Mat. Oct. 25th.

MRS. YEHUDI MENUHIN—A large, firm flower changing in color and form according to the bud selection. Early buds give an orange bronze and later buds from bronze to deep chocolate-crimson. Med. hgt. Mat. Nov. 1.

50 cents each; 3 for \$1.40; \$5.00 per doz.

NAGIRROC—Golden bronze incurved. Center an exotic swirl of deeper tone. Striking in appearance. Med. hgt. Mat. Oct. 20.

35 cents each; 3 for \$1.00; \$3.50 per doz.

NERISSA—A large, compact, rosy lavender incurve that can preen itself in full view of the keenest competition Hgt. 4½ ft. Mat. Nov. 10.

ORIENTAL PRINCESS—This aptly named, very full incurve is of solid substance and lasting quality. Has narrow, purplish plum colored petals with a silvery white reverse. Med. hgt. Mat. Oct. 25.

PERCY LANCASTER—Large broad petaled incurved bloom. Old rose with a delightful silvery reverse. Hgt. 5 feet. Mat. Nov. 5.

50 cents each; \$5.00 per doz.

PRINCESS TERU—An unusually pleasing shade of bright pink. A large, graceful reflex bloom of an easy habit of growth. Med. hgt. Mat. Nov. 1.

REMUS—Large deep rose incurved with wide flat sharply pointed petals. A perfect specimen of shaggy abandon. Med. hgt. Mat. Nov. 15.

35 cents each; 3 for \$1.00; \$3.50 per doz.

ROMOLUS—Brilliant crimson red. Semi-incurved. Very tall. Mat. Nov. 25. (See illus. left.)

50 cents each; \$5.00 per doz.

THOS. W. POCKETT (Imp.)—Hidden depth of color carries this variety through the long period of development from whence it emerges as one of the largest and finest dark pink flowers. Tall. Mat. Nov. 1.

50 cents each; \$5.00 per doz.

TURNER, BRONZE—Light bronze. Large incurved. Med. hgt. Mat. Nov. 5.

TURNER, PINK (Mrs. Leslie Davis)—Large incurved. Pleasing shade of pink. Med. hgt. Mat. Nov. 5.

35 cents each; 3 for \$1.00; \$3.50 per doz.

TURNER, YELLOW—Light yellow. Large incurved. Med. hgt. Mat. Nov. 5.

VERMONT—This large, salmon-pink flower is a somewhat loose and irregular incurve, a refreshing departure from the formal type. Tall. Mat. Nov. 1.

VICTORY—A large true Chrysanthemum Red with soft golden reverse. The perfect combination of colors, plus the excellent petalage and incurved form pronounce this one of the very best. Med. hgt. Mat. Oct. 25th.

\$1.00 each; 3 for \$2.75; \$10.00 per doz.

WHITE BEAUTY—A large, white incurved flower suffused with a delicate pink blush. With proper care this variety will develop into an incomparable lustrous ball. Med. hgt. Mat. Oct. 25

35 cents each; 3 for \$1.00; \$3.50 per doz.

WHITE NERISSA—A fine, white sport of Nerissa with the inherent traits of the latter. Hgt. 4½ ft. Mat. Nov. 10.

WHITE VERMONT—A clear white sport of Vermont. It has the same freedom from formality characteristic of the parent plant. Tall. Mat. Nov. 1.

WM. TURNER—A decidedly incurved variety of purest white. Med. hgt. Mat. Nov. 5.

YELLOW POCKETT—Light yellow. Large incurved. Med. hgt. Mat. Nov. 1.

35 cents each; 3 for \$1.00; \$3.50 per doz.



JULIET

Large Flowering Commercial Varieties

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

BRONZE

APPERT—A mahogany bronze highlighted by the brilliance of a rich golden suffusion. A medium size compact incurved bloom that attracts and holds one's attention. Med. hgt. Mat. Nov. 1. **50 cents each; \$5.00 per doz.**

BRONZE FRICK—Apricot shade of bronze with lighter reverse. Incurved. Med. hgt. Mat. Nov. 20. (See illus. page 22.)

BRONZE ORCHID QUEEN—An apricot buff incurved bloom. Has a very stiff stem and unusually attractive foliage. Tall. Mat. Nov. 1.

BRONZE SEIDEWITZ—Dark bronze. Sport from Edwin Seidewitz. Tall. Mat. Nov. 15.

DETROIT NEWS—A large compact golden bronze incurved bloom. This old favorite is still in great demand as a cut flower. Tall. Mat. Oct. 15.

APRICOT MAY WALLACE—Incurved. Distinctive shape. Pastel shade of apricot. Tall. Mat. Nov. 15.

ARISTOCRAT—A well shaped orchid pink incurved bloom with a deeper pink reverse. Stiff stem with deep green foliage. Tall. Mat. Nov. 20. (See illus. right.)

50 cents each; \$5.00 per doz.

EDWIN SEIDEWITZ—One of the better bright pink incurved varieties that comes into full glory during the Thanksgiving season. Tall. Mat. late Nov.

GLORIOUS—Medium sized, ball shaped flowers of a bewitching shade of shell pink. An easily tended variety of the highest quality. Hgt. 3 ft. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

GREER GARSON—A pink reflex of good size. Center has an exotic swirl which is responsible for an intriguing interlacing of the petals that complete the formation of the bloom. Luxuriant foliage and strong stem. Tall. Mat. Oct. 25.

30 cents each; 3 for 85 cents; \$3.00 per doz.

GWEN PATTON—Good pink incurve. Large bloom and a good keeper. Med. hgt. Mat. Oct. 30. **25 cents each; 3 for 70 cents; 12 for \$2.50**

JOYFUL—The petals of this bloom are as nearly consistent with the color, purple, as can be found in many days search through thousands of mum varieties. To crown the striking appearance of this bloom it has a sharp-cut orchid reverse. Med. hgt. Mat. Nov. 15.

50 cents each; \$5.00 per doz.

J. W. PRINCE—An excellent pink of good size. A sport of Chieftain. It is entirely devoid of any trace of lavender, orchid or any other tone or tint that would form grounds for the old controversial subject of pink or what have you. Med. hgt. Mat. Nov. 1. **25 cents; \$2.50 per doz.**

GLITTERS—Dahlia-like straight petals. Well named and very attractive. Med. hgt. Mat. Oct. 20. (See page 19.)

GOLDEN BRONZE—A glistening, golden bronze incurve of more than passing merit. The flowers are compact, very large and perfectly formed. Tall. Mat. Oct. 25.

25 cents each; 3 for 70 cents; \$2.50 per doz.

HILDA BERGEN—A beautiful deep mahogany bronze incurved. Medium size spherical blooms that ride well on clean stiff stems with attractive foliage. Med. hgt. Mat. Oct. 25.

INDIANOLA—A translucent amber bronze reflex. Med. hgt. Mat. Oct. 10.

IVANHOE—A reddish bronze reflex variety that gives the best results when disbudded one flower to a stem and six stems to the plant. May be potted or grown in the garden. Med. hgt. Mat. Nov. 1.

MONGOL—A full, golden bronze incurve producing large, compact spherical blooms on good stiff stems. Med. hgt. Mat. Oct. 25.

25 cents each; 3 for 70 cents; \$2.50 per doz.

SUNNYSLOPE BRONZE—An excellent large compact golden bronze. It is a perfect incurved bloom and is an excellent keeper. Med. hgt. Mat. Nov. 1. **35 cents each; 3 for \$1.00; 12 for \$3.50**

PINK

MAY WALLACE—A nicely incurved flower, shell-pink in color. This tall grower is one of the few commercial types which can be grown successfully in sprays. Mat. Nov. 5.

MISS HELEN FRICK—Large incurved orchid pink. Med. hgt. Mat. Nov. 20. (See full color illus. page 22.)

OLD ROSE—This bloom is aptly named, for it is a true shade of "Old Rose." The bloom is good size and well formed—a perfect incurved. Med. hgt. Mat. Nov. 1. **25 cents each; \$2.50 per doz.**



ARISTOCRAT

ORCHID QUEEN—A large orchid-pink incurved bloom. Has a very stiff stem and unusually attractive foliage. Tall. Mat. Nov. 1.

PHILIP KAY—A magnificent, tightly incurved flower of solid substance. Color is a very pleasing shade of light lavender pink. It has very thick strong stem with broad dark green leaves. Tall. Mat. Nov. 5. **75 cents each; \$7.50 per doz.**

ROSABELLA—This large pink incurved bloom is no doubt one of the very best early blooming varieties. Firm, tightly incurving petalage insures lasting quality. Tall. Mat. Oct. 25.

25 cents each; 3 for 70 cents; \$2.50 per doz.

ROSE COCHARD—A large incurved pink of a

pleasing shade. Stiff stem and excellent foliage. Med. hgt. Mat. Oct. 15.

ROSE GLORY—A medium sized light lavender pink incurved. Good foliage and supporting stem. Tall. Mat. Oct. 15.

ROSEUM—Large deep pink incurved of special merit. Good stem and clean foliage. An excellent keeper. Tall. Mat. Oct. 15.

25 cents each; \$2.50 per doz.

ROSY MORN—A soft old rose incurved bloom which forms a perfect ball when fully matured. A solid attractive flower that does not shatter easily. Has stiff stem and clean foliage. Med. hgt. Mat. Oct. 25.

RED

BLACK HAWK—Reflexed. Similar to Harvard, except deeper in color and the lack of serrations of semi-quilled petals. Med. hgt. Mat. Nov. 20.

GARNET KING—True reflexed, Garnet red. Petals about center tipped with bronze. Med. hgt. Mat. Nov. 25.

GOV. GREEN—A large, semi-incurved variety that will produce maximum results with a minimum of care. The petals are bright red with gold reverse. Med. hgt. Mat. Nov. 15.

25 cents each; 3 for 70 cents; \$2.50 per doz.

GRACE HAYNES—A large, smoldering red incurve with a glistening silvery mauve reverse.

The most fascinating number we have ever nursed along from the seed bed to a final settled condition. Has good stem and large, glossy leaf. Tall. Mat. Nov. 5th. **50 cents each; \$5.00 per doz.**

HARVARD—Reflexed. Brilliant, satiny dark red. Med. hgt. Mat. Nov. 20. (See full color illus. page 14.)

MOHAWK CHIEF—A rich dark red reflex flower with a buff reverse. Has wide flat petals which taper to sharply pointed tips. Produces 7½-inch blooms when disbudded. Med. hgt. Mat. Nov. 15.

WHITE

ALBATROSS—Large, full, glistening white. Tall. Mat. Oct. 25.

AMBASSADOR—Extra large incurved. Med. hgt. Mat. Oct. 20. (See illus. below.)

30 cents each; 12 for \$3.00

ARIEL—A tightly incurved, silky white flower of majestic proportions and regal appearance. Med. hgt. Mat. Nov. 1. (See illus. page 18.)

50 cents each; \$5.00 per doz.

BETSY ROSS—A large fairly compact white incurved bloom. An old timer, but still in great demand as a cut flower. Tall. Mat. Oct. 20.

DECEMBER WHITE—A clear white quality bloom. The flowers are large, incurved and carried on strong stems. Holds good on the plant and keeps well after cutting. Tall. Mat. early Dec.

EARLY FROST—Very full fair sized bloom having wide flat petals with sharp points. Excellent early bloom useful as a seasonal cut flower. Good foliage. Med. hgt. Mat. Oct. 10.

MARGARET MOELLER—A formal, compact, clear white ball that radiates an incomparable satiny sheen. Has a clean, vigorous habit of growth. The over-all beauty of this variety warrants the effort of potting and the need of shelter in regions where freezing temperatures prevail. Med. hgt. Mat. Dec. 10.

30 cents each; 3 for 85 cents; \$3.00 per doz.

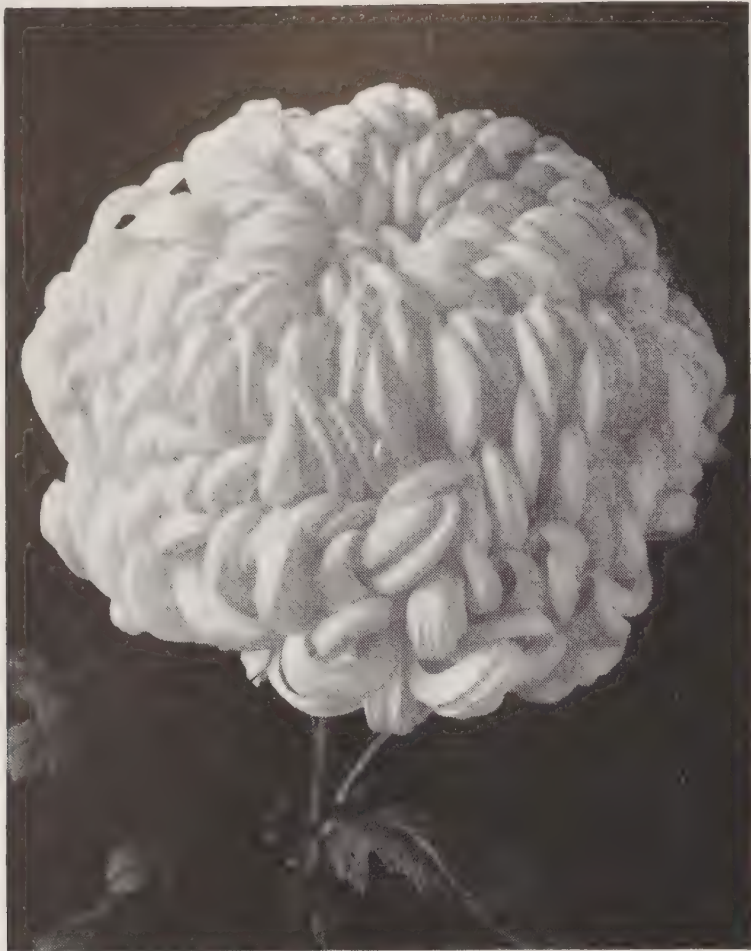
MISS FLORA BOWERS—Large white incurved; 7½ inches in diameter. Hgt. 4 feet. Mat. Nov. 25. (See illus. page 18.)

SILVER SHEEN—A satiny pure white incurved. Excellent keeper. Mat. Oct. 20.

SNOW WHITE—Incurved with satiny white sheen. Med. hgt. Mat. Nov. 1. (See illus. page 20.)



AMBASSADOR



ARIEL

STROMNESS—A snow white sport of Greer Garson. A reflexed bloom having a most intriguing central swirl. Good keeper. Best raised as a China mum. Good strong stem and excellent foliage. Matures normally around Oct. 25. Med. hgt. (See illus. below.)

25 cents each; \$2.50 per doz.

SUNNYSLOPE WHITE—A perfect incurved type of solid substance. Has a good strong stem and fine keeping qualities. Med. hgt. Mat. Nov. 20. **25 cents each; 3 for 70 cents; 12 for \$2.50**

VENUS—A striking, large incurved ball. Occasionally comes out with a pale orchid blush. Tall. Mat. Oct. 10.

WHITE HELEN FRICK—Satiny white incurved. Short. Mat. Nov. 20. (Illus. page 21.)

YELLOW

APRICOT QUEEN—Brilliant orange. Med. hgt. Very large and striking bloom. Is classified by many growers as an exhibition. Matures Oct. 25.

BLAZING GOLD—An intense golden yellow of good size. Fully incurved. Has stiff stem and perfect foliage. Med. hgt. Mat. Oct. 15.

BUTTERBALL—A clear lively yellow incurved flower of solid substance. An early bloomer and good keeper. Med. hgt. Mat. Oct. 20.

CARDONIA—A deep rich incurve of standard size. Has firmness of substance and lasting quality. Med. hgt. Mat. Nov. 1.

CELESTRA—A large, lemon yellow, ball-shaped flower that stands up well under adverse conditions. Med. hgt. Mat. Oct. 25.

DOLLY DIMPLE—A soft delicate yellow reflex. (For type see illus. page 20.) Tall. Mat. Nov. 10.



MISS FLORA BOWERS

FRIENDLY RIVAL—One of the most brilliant yellows to be found under any classification. Tall. Mat. Nov. 15.

25 cents each; 3 for 70 cents; \$2.50 per doz.

GOLD LODE—An early yellow. Medium hgt. Mat. Oct. 5.

GOLDEN GLORY—Bright yellow incurved. Very good. Med. hgt. Mat. Oct. 10.



STROMNESS



STELLA



LILLIAN FOLTZ

GOLDEN MRS. ROSS—Large, golden flowers and long, narrow leaves form a splendid combination for Thanksgiving display in the garden or home. Tall. Mat. late Nov.

JUBILEE—Perfect incurved yellow of excellent quality. Has good foliage and sturdy stems. Med. hgt. Mat. Nov. 10.

25 cents each; 3 for 70 cents; \$2.50 per doz.

LILLIAN FOLTZ—An outstanding commercial bloom. A perfect incurved in shape and a soft yellow in color. Good foliage and stem. Med. hgt. Mat. Nov. 15. (See illus. above.)

30 cents each; 3 for 85 cents; \$3.00 per doz.



GLITTERS



Top—Minuet

Lower Right—Barcarole

Center—Illini Snowflake

Lower Left—Robin Hood



DOLLY DIMPLE

ORIOLE—A large golden incurve that rates second to none of the mid-season yellow commercials. Med. hgt. Mat. Nov. 5. (See illus. below.)

25 cents each; \$2.50 per doz.

PENROD—A compact, light yellow incurved flower of medium size. Narrow, closely spaced petals lend an air of formality to this perfectly formed, ball shaped bloom. Med. hgt. Mat. Nov. 10. (See illus. above.)

SUNGLOW—This bright yellow incurved bloom has a lovely satiny sheen which marks this variety as one of the very best early yellows. Med. hgt. Mat. Oct. 25.



PENROD

SUN GOLD—This fine perfectly shaped large yellow incurve is one of the very best. Tall. Mat. Nov. 25.

YELLOW AMBASSADOR—Yellow sport of Ambassador. Med. hgt. Mat. Oct. 15. (See illus. page 17.)

30 cents each; 12 for \$3.00

YELLOW EARLY FROST—A very full, fair sized sport of Early Frost. Has wide, flat petals with sharply pointed tips. An excellent variety for all around seasonal use. Med. hgt. Mat. Oct. 10.

YELLOW FRICK—Large yellow incurve. The latest member of the "Frick" family. Med. hgt. Mat. Nov. 20.



ORIOLE



SNOW WHITE



SPOON TYPE



WHITE HELEN FRICK

Recent Introductions of "Spoon" Chrysanthemums

BRILLIANCE—Bright red tubular petals with spoon tips which show a lighter shade of red within. Has unusually fine stems which bear a profusion of blooms. Med. hgt. Mat. Oct. 15.

35 cents each; 3 for \$1.00; \$3.50 per doz.

DIERDRE—This crushed-raspberry pink bloom with silvery tips and deep yellow center is a novel spoon variety. The plants are tall with great masses of flowers. Mat. Oct. 15.

35 cents each; 3 for \$1.00; \$3.50 per doz.

ELIZABETH GORDON—Deep Burgundy red with quilled petals opening at tip showing a

deeper crimson within. A really decorative variety. Med. hgt. Mat. Nov. 10.

75 cents each; 3 for \$2.00; \$7.50 per doz.

LUANA PATTEN—One of the handsomest of the recent Spoon introductions. Flowers are produced on graceful sprays with short, brilliant red quills, opening to a very broad old gold spoon on the tip. The individual flowers are about 3 inches across and the reverse side of the petal is of exceptionally brilliant color. An excellent cut flower and particularly suitable for arrangement or decorative work. Mat. Nov. 10. Med. hgt.

75 cents each; 3 for \$2.00; \$7.50 per doz.

Hardy Spoon-Type

A distinctive and interesting type of flower. The petals are slender and tubular in form. The tips are open and cast in the mold of dainty, miniature spoons.

Each	\$.30
3 of One Name85
12 of One Name	3.00
One each of any Four Varieties.....	1.10
One each of the Eight Varieties.....	2.00

BRONZE SPOON—Amber bronze with open red tips.

JASPER SPOON—Soft yellow with jasper red tips.

ORCHID SPOON—Lovely orchid-pink.

PINK SPOON—Large, delicate pink with orchid tips.

RED SPOON—Large, soft shade of bronze with long open spoon tips which show deep red within.

ROSE SPOON—Deep rose pink.

WHITE SPOON—Double white with creamy center.

YELLOW SPOON—Brilliant yellow double.



YELLOW TUXEDO

TUXEDO

BRONZE TUXEDO



MISS HELEN FRICK

BRONZE FRICK

YELLOW TUXEDO—A yellow sport from Bronze Tuxedo equal in size to the parent plant. Has clear yellow ray petals. The central disc is composed of quilled florets deeper in color and innerlined with a rich red. Tall. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

TUXEDO—An exceptionally large, light pink with wide sharply pointed ray petals radiating from a flat disc of quilled florets of slightly darker shade. We can unreservedly recommend this variety as one of the most outstanding specimens of the anemone type. Tall. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

BRONZE TUXEDO—An apricot bronze sport from Tuxedo. Has the same excellent qualities of the former, differing in color only. Tall. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

English Varieties

The varieties in this section cover a wide range in color and type. They are extremely valuable for their early and free-flowering habits of growth.

ALABASTER—A large clear white slightly incurving bloom of fine quality. Produces firm flowers 5 inches when disbudded. Med. hgt. Mat. Sept. 10.

25 cents each; 3 for 70 cents; \$2.50 per doz.

ALCADE—Bright crimson with spiky petals. An unusual addition to the English group. Med. hgt. Mat. Sept. 25.

35 cents each; 3 for \$1.00; \$3.50 per doz.

ALEX MASON—Large, rich buttercup yellow incurve. Will carry six good size blooms when disbudded. Med. hgt. Mat. early Oct.

20 cents each; 3 for 55 cents; \$2.00 per doz.

ALPINK—A deep rose pink variety of solid and lasting substance. Produces large numbers of glorified pompons on tall, stiff stems without the need of special attention. Hgt. 4 ft. Mat. late Sept. and early Oct. 35 cents each; \$3.50 per doz.

CERISE—This enchanting, rosy cerise variety has sharply pointed tubular petals. A tall, strong grower and generous producer of large clusters of gorgeous flowers. Mat. Oct. 10.

35 cents each; 3 for \$1.00; \$3.50 per doz.

CHAS. W. JOHNSON—A large, lustrous white incurve well within the bounds of flawless perfection. The flowers are well formed and lasting in quality. The stems are rugged and the foliage excellent. Med. hgt. Mat. mid-Oct.

20 cents each; 3 for 55 cents; \$2.00 per doz.

CONQUEROR—A flashy, rich crimson flower which does not easily fade. Grows tall and straight. Has good foliage and stiff-necked stems. A valuable addition to any garden. Med. hgt. Mat. early Oct.

25 cents each; 3 for 70 cents; \$2.50 per doz.

COPPELAND'S COPPER—A lovely rosy copper, good size and brilliant in spray formation. The color and radiance of this bloom is almost beyond description. Med. hgt. Mat. Sept. 25.

50 cents each; \$5.00 per doz.

COPPELIA—A fully double, brilliant red blossom of an extremely early habit of bloom. Yields large clusters of perfect 2½-inch flowers of good keeping quality. Has good foliage and erect stems. Med. hgt. Mat. Oct. 5.

25 cents each; 3 for 70 cents; \$2.50 per doz.

CRUSADER—This very lovely immense white has a delicate blush of pink. Large when disbudded. Med. hgt. Mat. Oct. 5.

35 cents each; 3 for \$1.00; \$3.50 per doz.

DAFFODIL—A large deep yellow of extreme depth of color. Good size when disbudded. Excellent in all respects. Med. hgt. Mat. Oct. 1.

35 cents each; 3 for \$1.00; \$3.50 per doz.

DAILY RECORD—A very large pure white incurve when disbudded. One of the best. Med. hgt. Mat. Sept. 15.

\$1.00 each.

DAIRY MAID—A clear, soft yellow bloom 2 inches in diameter. A splendid, upright plant which carries a bountiful supply of fully double, decorative flowers on husky stems. Med. hgt. Mat. Oct. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

ELITE—A large, cerise-pink flower with rolled, spiky petals. A freely producing, weather resistant variety that may be disbudded or grown in sprays. Hgt. 3½ ft. Mat. late Sept. and early Oct. 25 cents each; 3 for 70 cents; \$2.50 per doz.



EXQUISITE

EXQUISITE—This most charming cream color, shaded to soft yellow in center with wide reflexing petals is, no doubt, one of the best of this variety. Attains good size when disbudded. Med. hgt. Mat. Oct. 10. (See illus. above.)

35 cents each; 3 for \$1.00; \$3.50 per doz.

GOLD STANDARD—A large deep yellow with flat broad petals. Stands up well in wind and rain. Med. hgt. Mat. early Oct.

20 cents each; 3 for 55 cents; \$2.00 per doz.

HILLCREST RED—A rich, velvety, crimson-scarlet with a pleasing golden reverse. Will produce full, 6-inch flowers if disbudded with care. A riot of color when grown in sprays. Hgt. 3½ ft. Mat. early Oct.

35 cents; 3 for \$1.00; \$3.50 per doz.

HILLCREST YELLOW—Fine, clear yellow, semi-incurved flowers 6 inches in diameter may be had if properly tended. Massive sprays of quality blossoms when allowed to grow without restriction. Hgt. 3½ ft. Mat. early Oct.

35 cents each; 3 for \$1.00; \$3.50 per doz.

INDIANA—Crimson-scarlet shaded inward to a smoky red center marks this flower as one of the best 5-inch blossoms when disbudded. A blaze of color if run to sprays. Hgt. 3 ft. Mat. early Oct.

35 cents each; 3 for \$1.00; \$3.50 per doz.

JIM THORPE—A large, crimson variety suitable for exhibition. Contributes a bit of splendid color regardless of the manner in which it is handled. Hgt. 4 ft. Mat. early Oct.

35 cents each; 3 for \$1.00; \$3.50 per doz.

LE POCTOLE—Deep crimson flowers of excellent form and very good size. Has a fascination of color effect that is not easily brushed aside. Shows to advantage in disbudded sprays. Hgt. 3½ ft. Mat. early Oct.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MADONNA—This most perfect pure white bloom is, no doubt, one of the finest of the English varieties we have ever seen. Med. hgt. Mat. Oct. 1

35 cents each; 3 for \$1.00; \$3.50 per doz.

MERIDIAN—Salmon rose of unparalleled beauty. Has wide, pointed petals slightly reflexed. When disbudded is very large. Med. hgt. Mat. Oct. 1.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MRS. J. FINDLAY—A bright yellow reflex variety that will reward the trials of disbudding with a generous gift of 6-inch blooms. The results obtained by growing in spray form are equally gratifying. Hgt. 3 ft. Mat. late Sept. and early Oct.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MRS. J. H. MILNER—This exhibition pure white bloom is one of the largest of its type. Will attain a size of 7 inches under proper conditions. Med. hgt. Mat. Oct. 1.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MRS. PATTIE—A large incurving variety of terra cotta red with a gold reverse. The charm of exotic coloring is not lost in the disbudded flower or unpampered spray. Hgt. 3½ ft. Mat. Sept. and Oct.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MRS. T. GUTHRIE—A very large, bright chestnut red with a bronzy reverse. Although this variety may be grown in sprays, it is far more impressive in appearance when it is disbudded. Hgt. 3 ft. Mat. late Sept. and early Oct.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MRS. T. RILEY—A snow white reflex of unparalleled purity. Has wide, flat petals with sharply tapered points. Produces full bodied blooms 8 inches in diameter when disbudded. Med. hgt. Mat. Oct. 5.

25 cents each; 3 for 70 cents; \$2.50 per doz.

NELLIE RICHARDSON—A large, shell-pink flower shaded gently inward to a salmon center. A sturdy plant high in production. Med. hgt. Mat. late Sept.

20 cents each; 3 for 55 cents; \$2.00 per doz.

Broad Petaled Single Type

In appearance this unusual bloom closely resembles a single dahlia of the large exhibition type. The flowers have broad petals slightly curled inward from base to tip. A bright yellow disc ornaments the open central area. Thrives in ordinary soil. Will attain giant size without the aid of heavy feeding. Equally satisfactory in spray form or as a disbud.

BUTTERCUP—Yellow. \$1.00 each.

CARMEN—Red. \$1.00 each.

EVA—Yellow, splotted with red. 50 cents ea.

EVELYN—White. 75 cents each.

PALOMA—Varying shades of light pink. 75 cents each.

SENSATION—Large white. 75 cents each.

SUNLAND—Yellow. \$1.00 each.

ERNA—Pink duplex. 75 cents each.

PETUNIA—Deep royal purple of unparalleled beauty. Produces large clusters of gorgeous flowers on medium length stems. Mat. Sept. 25.

50 cents each; 3 for \$1.40; \$5.00 per doz.

ROSE PRINCESS—Salmon rose with a basal suffusion of gold. Long, stiff stems will carry splendid sprays of good sized disbudded flowers. Med. hgt. Mat. early Oct.

35 cents each; 3 for \$1.00; \$3.50 per doz.

SALMON FRIEDA—This most perfectly formed, true salmon pink large pompon is almost indescribable in its beauty. One of the most choice. Tall. Mat. Oct. 1.

75 cents each; 3 for \$2.00; \$7.50 per doz.

SNOWBALL—This wonderful bloom is aptly named, as it is a snow white ball of exquisite loveliness. A very free bloomer. Med. hgt. Mat. Sept. 25.

25 cents each; 3 for 70 cents; \$2.50 per doz.

STELLA—This most perfect shaped bloom is a true pink of great charm. When disbudded attains good size and is unparalleled in its beauty. Tall. Mat. Oct. 1. (See full color illus. page 19.)

50 cents each; 3 for \$1.40; \$5.00 per doz.

SUNBEAM—This handsome yellow bloom has solid incurving petals. Attains good size when disbudded. Tall. Mat. Oct. 10.

25 cents each; 3 for 70 cents; \$2.50 per doz.

TOLLCROSS PINK—A broad long petalled flower that commands attention. The color is deep rose pink with silver reverse. Med. hgt. Mat. early Oct.

35 cents each; 3 for \$1.00; \$3.50 per doz.

UNA—A large shell pink ball when disbudded. Close tightly cupped petals show a silvery reverse. Especially attractive when grown in sprays. Med. hgt. Mat. Oct. 20.

20 cents each; 3 for 55 cents; \$2.00 per doz.

ZENITH—This deep old rose to purple makes exhibition size when disbudded. A very unusual color of good merit. Med. hgt. Mat. Oct. 20.

50 cents each; 3 for \$1.40; \$5.00 per doz.



CARMEN

Anemone Section



THE ESTRELITA STRAIN

The Anemone flowered chrysanthemum consists of one or more rows of flat or tubular ray florets with shorter quilled or tubular disc florets sometimes of the same color, sometimes otherwise. The large flowering Anemone types, all of those catalogued herein being included, are usually pinched when small, permitting four to six growths to continue until buds are formed. Disbudding is a matter of individual taste. This type of mum is of marvelous beauty and should be given consideration by those who are looking for something artistic and unusual.

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

BRONZE

BRONZE CHARM—Chestnut bronze with high, bronze cushion. Med. hgt. Mat. Oct. 20.

BRONZE FRIEDA—The same as Frieda in all respects except color. Tall. Mat. Oct. 15.

BRONZE TUXEDO—An apricot bronze sport from Tuxedo. Has the same excellent qualities of the former, differing in color only. Tall. Mat. Nov. 1. (See illus. page 22.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

CORA SCOVILLE—Bright bronze ray petals with flat cushion of a lighter bronze. Large when disbudded. Med. hgt. Mat. Nov. 5.

CORAL BLAZE—Deep orange bronze petals radiating from a well delineated disc of quilled florets, a trifle shallower in tone. A co-ordination

of mensuration and gentle blend of hue that will appeal to the most fastidious connoisseur of the anemone type of chrysanthemum. A stocky plant that will hold its head up when laden with moisture. Hgt. 3 ft. Mat. Nov. 25. (See full color illus. page 11.)

50 cents each; 3 for \$1.40; \$5.00 per doz.

ESTRELITA—A buff bronze throughout, conspicuous for the great size of its regular flat disc of quilled florets as opposed to its shorter serrations of ray petals. A sturdy grower of medium height. Mat. Nov. 15. (See illus. left.)

HALLOWE'EN—A burnished coppery bronze fuses the central disc of quilled florets and the double row of flat ray petals into a composite coloring of rare beauty. Flowers 3 inches in diameter. Med. hgt. Mat. Nov. 20.

MRS. CHAS. WYLIE—A light bronze anemone that makes a flower 5 inches in diameter when disbudded. The high cushion and ray petals are the same color. Med. hgt. Mat. Nov. 5.

PINK

ADMIRATION—Lavender pink with yellow cushion. Tulip shaped. Short. Mat. Oct. 15.

25 cents each; 3 for 70 cents; \$2.50 per doz.

ANTIGO—A deep rose of unusual beauty. Cushion and ray petals of same color. Large. Med. hgt. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

BEAUTIFUL LADY—Bright shade of pink with creamy white cushion. Large blooms. Semidwarf in growth. Plant early. Mat. Nov. 20.

25 cents each; 3 for 70 cents; \$2.50 per doz.

BETTY ROSE—Bright pink ray petals and a lighter pink cushion. Flowers are 5 inches when disbudded and a little smaller when grown in sprays. Tall. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

DORIS LOUISE—A deep rose sport of Frieda. Med. hgt. Mat. Oct. 15.

FRIEDA—Ranging from a deep shell-pink to a deep orchid pink in accord with a corresponding moderation of high temperatures. Has small yellow cushion. Produces wide spread sprays on stiff sturdy stems. Blooms six inches in diameter when disbudded. Tall. Mat. Oct. 15.

MRS. J. S. ROBERTS—A combination of crimson mauve and violet. One of the largest anemones grown. Short. Mat. Nov. 10.

35 cents each; 3 for \$1.00; \$3.50 per doz.

ORCHID BEAUTY—An exceptionally fine intermediate size, excellent for potting. Clear orchid pink ray petals with brilliant yellow cushion. The very best of its type. Short. Mat. Nov. 15.

PURPLE DAISY—An aster purple anemone for growing in sprays. It is a heavy producer with flowers about two inches in diameter. An attractive novelty. Med. hgt. Mat. Nov. 10.

ROSE MADDER—A deep rose-pink throughout. Has a prominent disc of quilled petals surrounded by a double row of short, pointed ray petals closely spaced. Med. hgt. Mat. Nov. 15.



THE SINCERITY STRAIN

TUXEDO—An exceptionally large, light pink with wide sharply pointed ray petals radiating from a flat disc of quilled florets of slightly darker shade. We can unreservedly recommend this variety as one of the most outstanding specimens of the anemone type. Tall. Mat. Nov. 1. (See illus. page 22.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

RED

CAPTIVATION—Mahogany red; cushion red-dish bronze; exceptionally large. Med. hgt. Mat. Nov. 10.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MATADOR—Large brilliant red. Outstanding when disbudded and is equally as satisfactory when grown in sprays. Tall. Mat. Dec. 5.

25 cents each, 3 for 70 cents; \$2.50 per doz.

THE TITAN—Scarlet crimson with bronze red cushion. Large blooms, stiff stem. Tall. Mat. Nov. 5. (See illus. right.)

WHITE

BOB WHITE—White with cream cushion. Very large with good foliage. Med. hgt. Mat. Nov. 5.

IRENE HAYES—White Anemone with a high cushion. Flowers are six inches when disbudded. Med. hgt. Mat. Nov. 15.

MARIE LOUISE—An unusually dainty, clear white anemone with flat cushion. This variety is unexcelled for cutting. Med. hgt. Mat. Nov. 1.

NEVEDA—A novelty in contrasting marking that is highly valuable for Thanksgiving use. The waxlike pure white ray petals radiate from a prominent chartreuse green cushion. Med. hgt. Mat. Nov. 20.

30 cents each; 3 for 85 cents; \$3.00 per doz.

SINCERITY—White with high, rounded white cushion. Med. hgt. Matures Oct. 25th. (See illus. left.)

SWAN—Large beautiful white. An outstanding bloom. Tall. Mat. Dec. 10.

WHITE FRIEDA—The same as Frieda in all respects except color. Tall. Mat. Oct. 15.

YELLOW

NEW GOLD—Brilliant yellow with high perpendicular yellow cushion. Tall. Sturdy growth. Mat. Nov. 1.

TRIUMPH—Very large deep canary yellow with cushion of same shade. Med. hgt. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

YELLOW ESTRELITA—Large and very full. Petals and cushion deep yellow. Tall. Mat. Nov. 10. (See illus. page 25.)

YELLOW SINCERITY—Sport from Sincerity. Same in all respects except color. (See illus. above.)

YELLOW TUXEDO—A yellow sport from Bronze Tuxedo equal in size to the parent plant. Has clear yellow ray petals. The central disc is composed of quilled florets deeper in color and innerlined with a rich red. Tall. Mat. Nov. 1. (See illus. page 22.)

25 cents each; 3 for 70 cents; \$2.50 per doz.



THE TITAN

Hardy Varieties

These varieties are especially recommended for regions where early frosts prevail, as they possess hardy, early flowering qualities.

Price of Rooted Cuttings

(Unless Otherwise Quoted)

Each	\$.20
3 of 1 Name55
12 of 1 Name	2.00

ALLEGRO—A suffusion of coppery salmon lends added warmth to the glowing shrimp-pink ground of this magnificent, fully double flower. A profusion of evenly balanced sprays on tall stiff stems rise from a strong vigorous plant. Hgt. 3 feet. Mat. Oct. 15. **30 cents each; 3 for 85 cents; \$3.00 per doz.**

APRICOT GLOW—This sturdy summer blooming variety is a virtual "Cut and come again." Successive layers of 2½-inch blossoms come into maturity from the middle of August on through the long Autumn season. The flowers are double, regular in form and richly hued with apricot-bronze. A super-hardy plant 20 inches in height with a spread of 2½ feet.

50 cents each; 3 for \$1.40; \$5.00 per doz.

AUTUMN LIGHTS—Great masses of semi-double blooms 2½ inches in dia. completely envelop this strong, freely branching super hardy plant. The flowers are a lovely, coppery bronze with gleaming overtones of bright orange. The foliage is dark green in color and firm in texture. Hgt. 18 inches. Mat. late Sept.

35 cents each; 3 for \$1.00; \$3.50 per doz.

AUTUMN SONG—This strong, bushy plant of high productivity yields masses of lovely wine-rose decorative blooms. Hgt. 3 ft. Mat. Sept. 15.

50 cents each; 3 for \$1.40; \$5.00 per doz.

AVALANCHE—Ranks high with the finest of weather-resistant clear whites. Clean, branching

RED VELVET



LAVENDER LADY

sprays carry a snowy load of large, well formed double blooms. Med. hgt. Mat. late Sept.

30 cents each; 3 for 85 cents; \$3.00 per doz.

BONFIRE—A colorful, deep reddish bronze flower steeped in the traditions of retreating Summer and advancing Fall. Hgt. 2 feet. Mat. Oct. 1. **35 cents each; 3 for \$1.00; \$3.50 per doz.**

BURGUNDY—A brilliant Burgundy-red Korean hybrid double of great depth both in color and size. Tall, sturdy grower. Mat. early Oct. (See page 30.)

30 cents each; 3 for 85 cents; 12 for \$3.00

BURMA—An intriguing blend of glistening bronze, with undertones of copper and delicate pink. Fine dark green foliage add greatly to this luminous bit of perfection. Med. hgt. Mat. Sept. 1. **35 cents each; 3 for \$1.00; \$3.50 per doz.**

BUTTERBALL—Semi-decorative, butter-yellow flowers of good size on a low, compact, cushion type plant. A 15-inch bush with a greater spread. Blooms mid-Aug. on.

CALIPH—An outstanding deep, velvet red Korean hybrid decorative pom. Carries a wealth of blooms two inches in diameter in husky sprays two or more feet long. Mat. Oct. 5.

CHAS. NYE—A very stiff, upright plant that bears a profusion of bright yellow, true pompons in tight clusters on sturdy stems. Med. hgt. Blooms late Sept.

25 cents each; 3 for 70 cents; \$2.50 per doz.

CHIPPEWA—The flowers are large, full and slightly incurved. A bright aster-purple with a silvery mauve reverse, a novelty in color design foreign to this type of Chrysanthemum. Hgt. 30 inches. Mat. Oct. 5. (See illus. page 30.)

30 cents each;

3 for 85 cents; \$3.00 per doz.

CORAL SEA—A highly productive semi-dwarf that will take the rigors of wintery temperatures in full stride. The waxlike petals are salmon-buff suffused with coppery rose. The flowers are two inches in diameter, full and firm. The foliage is attractive and the stems are wiry. This variety should be given its rightful place as a permanent member of your Hardy family. Hgt. 20 inches. Mat. Oct. 5.

50 cents each; 3 for \$1.40; \$5.00 per doz.

CYDONIA—A vivid, fiery, orange-red double with a slight bronze overcast. Multiple sprays produce a profusion of flowers two inches in diameter each one of which seems to glow like a burning ember. Tall, vigorous grower. Mat. Oct. 10.

25 cents each; 3 for 70 cents; 12 for \$2.50

DEBUTANTE—The petals of this large, semi-double flower are richly marked with soft rose and velvety peach, a refreshing blend that offers a pleasing contrast to the lemon-yellow color of the tiny central disc. The clean, erect, freely blooming plant is a treasure-trove of delicate grace and marvelous beauty. Hgt. 2½ feet. Mat. late Sept. on.

EARLY WONDER—A formal, clear soft pink pompon 1½ inches across. The petals are hard, cupped and exquisitely dainty. The tall straight stems are clothed abundantly with attractive deep green foliage. A good keeping, freely producing variety 3 feet in hgt. Mat. late Sept. on.

35 cents; 3 for \$1.00; \$3.50 per doz.

EGGSHELL—The flowers are firm, fully double and 3½ inches in diameter. The wide, flat petals are eggshell white shading inward to a primrose center. A prolific, easily grown variety that produces long, strong stems and massive sprays. Hgt. 3 feet. Mat. late Sept. and early Oct.

25 cents each; 3 for 70 cents; \$2.50 per doz.

EMBER—A luminous coral-bronze double that captures and inspires the imagination. Glowing clusters of very full flowers three inches in dia. are neatly arranged on strong erect stems suitable for cutting. Hgt. 30 inches. Mat. Oct. 15.

ETHEL—A rich red button pom of shapely proportions. Great productivity enhances the value of this flashy little gem of the garden for cutting, bedding or potting. Hgt. 20 inches. Mat. Oct. 15.

FIREGLOW—This sparkling Oriental red with its showy yellow center will add a scintillating brilliance to the beauty of your garden from early Sept. until the season's end. Airy, well disposed sprays carry myriad 2-inch semi-double flowers that are not tainted easily by the ravages of frost. An erect, shapely plant 20 inches in height, with a slightly greater spread.

40 cents each; 3 for \$1.10; \$4.00 per doz.

FONDEST—A slightly concave, soft fawn colored three inch flower. A triple array of slender, closely spaced tubulated petals with sharply pointed tips guarantee solid, lasting substance. Hgt. 30 inches. Mat. Oct. 10.

50 cents each; 3 for \$1.40; \$5.00 per doz.

GOLD TREASURE—This 24-inch plant, thickly carpeted with golden yellow blooms, supplies an abundance of excellent cutting material.

Long stems support heavy, well arranged clusters of 2½-inch flowers. Mat. early Oct.

30 cents each; 3 for 85 cents; \$3.00 per doz.

HEATHERBLOOM—Very double, heather-pink, with center shaded to rose-red. A free bloomer of great brilliance. Med. hgt. Mat. Sept. 1.

50 cents each; 3 for \$1.40; \$5.00 per doz.

IDEAL PINK—A stately plant that carries an armful of posies two inches in dia. and decorative in type. The coloring is a soft, subdued shade of orchid-pink most soothing to the eye. This variety has all the contributing essentials required of a perfect cut-flower. Hgt. 30 inches. Mat. Oct. 15.

35 cents each; 3 for \$1.00; \$3.50 per doz.

JEWELL—A large button, bright pink in color. Very free flowering. Short. Mat. Oct. 1.

JEWELRY—An orchid pink button pom of exquisite daintiness. Tall, erect stems bear a profusion of branchy sprays. Myriad 1½-inch flowers are uniform in general composition. Tightly cupped petalage and firm, glossy foliage insure keeping quality. Hgt. 3 feet. Mat. Oct. 20. (See illus. front page.)

35 cents each; 3 for \$1.00; \$3.50 per doz.

KOREAN PRINCESS (Pat.)—The shapely blossoms, 2½ inches across, are rich bronze-red on opening, with a perfectly formed, golden-bronze, cushioned center, changing to soft strawberry-crimson as they mature; a tapestry effect charming as it is unique. It is a husky, hardy, 2-ft. plant with many blossoms on the well-branched stems. Mat. Oct. 15th.

\$1.00 each, 3 for \$2.75; \$10.00 per doz.

LAVENDER LADY—A true lavender flower devoid of all trace of mauve, purple or magenta. It is an unusually clean cut and attractive specimen attaining an incomparable lavender hue when mature. Is unusually hardy and is in full bloom by Oct. 5. Med. hgt. (See illus. page 27.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

LITTLE BOB—This rugged little dwarf with a low-lying, spreading habit of growth develops into a blazing mound of rich, autumnal splendor. Hundreds of small, mahogany-bronze, button-like flowers in mass formation contrive to conceal from view the presence of an underlying verdure. Hgt. 20 inches. Mat. Oct. 10.

LORELEI—A very productive bright yellow double three inches in dia. Has long, trim stems and freedom of bloom. Exceptionally valuable for early cutting. Hgt. 28 inches. Mat. Sept. 10.

MAGNOLIA—A high centered, 4-inch double blossom that bears a resemblance to the Magnolia in delicate color and fineness of texture. The opening flower radiates soft pink tints that gracefully give way to a permanent ground of creamy pink overlaid with soft yellow tones. A rugged, stocky, two-foot plant equally at ease in the garden or home. A long blooming period follows the mid-September debut of this bewitching floral masterpiece.

50 cents each; \$5.00 per doz.

MANDALAY—This new addition to our garden is certainly outstanding. Good stems and foliage, with great clusters of firm brilliant orange-bronze make this one of the best of the new hardy types. Med. hgt. Mat. Sept. 20.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MAROON 'N GOLD—Sheer beauty, living color and giant size should place this variety at the top of your "must" list. The flowers are firm, fully double and 4 inches in diameter. The petals are bright mahogany shaded maroon with a golden reverse. The foliage is smooth, hard and lustrous green. The stems are strong and wiry. The plant is low and spreading. Hgt. 24 inches. Mat. late Aug. on. See page 30.

30 cents each; 3 for 85 cents; \$3.00 per doz.

MORNING STAR—A short, husky, freely branching plant that bears a heavy burden of quality flowers. The 3-inch, fully double blossoms are soft primrose-yellow shading to a richer, creamy yellow. A disease resistant, extremely hardy variety 2 feet in height. Mat. late Aug. and early Sept.

30 cents each; 3 for 85 cents; \$3.00 per doz.

MRS. PIERRE S. Du PONT, III—A rosy, salmon-pink combined with bronzy tan and iridescent gold tints. Fully double and of unusual size. A vigorous grower. Mat. Oct. 5.

30 cents each; 3 for 85 cents; \$3.00 per doz.

NEW PHILADELPHIA—A scintillating purplish red decorative pom of solid substance. Distinctive individuality plus exotic pigmentation isolate this specimen from all others of similar type and color range. Hgt. three feet. Mat. Oct. 15. (See illus. front page.)

50 cents each; \$5.00 per doz.

OLIVE LONGLAND—The glorious blending of apricot tones and salmon-pink coloring of this wonderful flower pays high tribute to the wizardry of Nature's palette. The blooms are double, very full and 3 inches in diameter. The plant is dependable, very prolific and super-hardy. Hgt. 30 inches. Mat. late Sept. and early Oct. 30 cents each; 3 for 85 cents; \$3.00 per doz.

PHILADELPHIA—A subdued orchid-lavender pom of refined daintiness. A wealth of supporting stems carry large clusters of fully double flowers 2½ inches in dia. Shining, vivid green foliage offers a pleasing color contrast. Hgt. 30 inches. Mat. Oct. 15. (See illus. front page.)

30 cents each; 3 for 85 cents; \$3.00 per doz.

PINK RADIANCE—This vigorous plant is so completely covered with freely branching sprays of three-inch soft pink double flowers carried on clean, wiry stems that the old stock phrase "Freedom of bloom" seems tame and woefully inadequate as a descriptive agent. Hgt. 30 inches. Mat. Sept. 25.

50 cents each; \$5.00 per doz.

POLAR ICE—A clear, glistening blue-white double free from the debasing influence of unwanted pigmentation. A stocky bush-like plant that produces a profusion of perfectly formed 2½-inch flowers. The foliage is a vivid green, the stems erect and the crowning sprays expansive. Hgt. 24 inches. Mat. Oct. 1.

35 cents each; 3 for \$1.00; \$3.50 per doz.

RED RIDINGHOOD—An intermediate bright red decorative pompon peculiar for the frost resistant quality of the petals. A shapely, erect plant conspicuous for its crown of blazing color. Hgt. 26 inches. Mat. Oct. 1.

35 cents each; 3 for \$1.00; \$3.50 per doz.

RED VELVET—A velvety crimson when opening, turning to a darker, richer and more lasting

crimson upon maturity. Has attractive foliage, clean growing habit and stiff, erect stems. Matures mid-Oct. (See illus. page 27.)

30 cents each; 3 for 85 cents; \$3.00 per doz.

REMBRANDT—Rose mauve faintly tinted with copper, the whole suffused with ripe strawberry. A free flowering double of medium size carried in well proportioned sprays stemming from an upright, stock plant 30 inches high. Mat. Oct. 1.

30 cents each; 3 for 85 cents; \$3.00 per doz.

R. MARION HATTON—Has all the admirable characteristics of Ruth Hatton (below). The color is bright canary yellow. Mat. Oct. 1.

RUTH HATTON—Pure white pompon-like blossoms completely cover this 30-inch plant. The flowers are medium in size and solid in substance. A long-established garden favorite that supplies a wealth of cutting material. Mat. Oct. 5.

ROSE GLOW—Raspberry rose. Double. Mat. Sept. 25.

RUBY—Neither name nor reams of verbiage can do full justice to the great depth of color and liveliness of this gorgeous, well turned crimson bloom, rated the best of all cushion mums. A plant 2½ feet in height will support the limit of large, evenly balanced sprays. Mat. early Oct.

SEPTEMBER BRONZE—The ever changing tints of autumn bronze so common to your own woodlands are reflected in the beauty of this compact, shapely 1½-inch pompon. Shading from a freshening golden bronze to a deep, warm intensity, this bloom generously sprays its fine stiff stem with color. (See illus. page 30.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

SEPTEMBER CLOUD—A beautiful hemispherical bloom of purest white shading to primrose in the center. A wealth of large sprays rightly disposed account for the symmetry of the plant as a whole. Fine, dark green foliage. Hgt. 30 inches. Mat. mid-Sept.

25 cents each; 3 for 70 cents; \$2.50 per doz.

SEPTEMBER DAWN—A very fine, clear pink double flower 3 inches in diameter. A vigorous, freely flowering plant 24 inches in height. Mat. early Sept. on.

35 cents each; 3 for \$1.00; \$3.50 per doz.

SEPTEMBER GOLD—A brilliant golden yellow pompon two inches across. A neat, trim bush blanketed with blossoms. Hgt. 24 inches. Mat. mid-Sept.

SEQUOIA—A rich amber double of captivating enchantment. Large clusters of perfectly formed three-inch flowers emanate a luminous glow that never fails to register appeal. Hgt. 30 inches. Mat. Oct. 10. (See illus. front page.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

SYMPHONY—A Korean Hybrid that in truth is a symphony in color. A blend of mauve, coppery pink and soft lavender. Strong vigorous growth. Flowers very large, fully double. Excellent stems and foliage. Med. hgt. Mat. Oct. 10. 25 cents each; 3 for 70 cents; \$2.50 per doz.

TASIVA—A shapely, free flowering snow white double flower three inches in dia. In keeping quality and freedom of bloom this variety is unsurpassed. Hgt. two feet. Mat. Oct. 1.

30 cents each; 3 for 85 cents; \$3.00 per doz.

TIFFANY ROSE—A deep rose double with a faint cream undertone. A fusion of these colors at the base of each petal creates an inner halo of a golden hue, a colorful eccentricity which intensifies the beauty of this gorgeous three-inch flower. A bushy, free-flowering plant 20 inches in hgt. Mat. late Sept.

25 cents each; 3 for 70 cents; \$2.50 doz.

TWILIGHT—A real fuchsia purple of excellent quality. A splendid, upright plant that carries a bountiful supply of unfading, fully double, decorative flowers on tall, husky stems. Med. hgt. Mat. Oct. 5.

50 cents each;
3 for \$1.40; \$5.00 per doz.

VULCAN—This tall, vigorous plant bears a profusion of brilliant crimson blooms $3\frac{1}{2}$ inches in diameter. Great clusters of firm, double flowers create a mass effect of illumined splendor not easily dulled by the passage of time. Hgt. 36 inches. Mat. late Sept.

WHITE WONDER—This perfect white pompon is exquisitely formed, ball shaped with broad petals, which are first soft creamy white changing to clear white at maturity. Hgt. 3 ft. Mat. Sept. 25. 35 cents each; 3 for \$1.00; \$3.50 per doz.



SEPTEMBER BRONZE



MAROON 'N' GOLD



CHIPPEWA



BURGUNDY

WM. LONGLAND—This early bloom of beautiful yellow is decorative in form and is of excellent quality. Short. Mat. Sept. 10.

35 cents each; 3 for \$1.00; \$3.50 per doz.

YELLOW JEWELL—A true pompon of a pleasing shade of yellow with an attractive undertone of bronze. Great clusters of $1\frac{1}{2}$ -ball shaped flowers are carried on long, wiry stems suitable for cutting. Hgt. $2\frac{1}{2}$ feet. Mat. early Oct.

Single Varieties—Daisy Type



THE MENSAS

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name.....	.55
12 of One Name.....	2.00

ALEX STRIBLING—The par excellence of pure white singles. Will support from 6 to 8 extremely large blooms when disbudded. Has a sturdy stem with small foliage of the darkest green. Possesses the added value of a middle October blooming date as the absence of good early white singles has always been the bane of the commercial grower and backyard enthusiast alike. Med. hgt. Mat. Oct. 15 on.

APRICOT VALENCIA—Sport from Valencia. Beautiful shade of apricot. Tall. Mat. Nov. 15. (See illus. left.)

CALIFORNIA RED DAISY—An intermediate brilliant red with good stem and foliage. Med. hgt. Mat. Oct. 5.

CALIFORNIA YELLOW DAISY—Good clear yellow intermediate type. Med. hgt. Mat. Oct. 5.

DEBUTANTE—Very large deep pink of unusual beauty. One of the best of the single varieties. Tall. Mat. Nov. 30.

GOLDEN MENSA—Large golden single, similar in appearance to a Shasta Daisy. Same as White Mensa in all respects except color. Med. hgt. Mat. Nov. 10. (See illus. above.)

IDA SKIFF—The finest amber bronze single we have ever grown. Splendid when grown in sprays and responds to disbudding. Quite outstanding in color. Short. Mat. Nov. 1.

JEAN—One of the largest of the pure white singles. A Blue Ribbon winner when grown for competitive display if disbudded one flower to the stem and three stems to the plant. May also be trained for specimen use or grown in the garden in the form of sprays. Med. hgt. Mat. Nov. 1.

KRAMER'S LATE PEACH—Large, airy sprays of delicate light peach colored flowers on tall, strong stems. A freely blooming variety highly valuable for Xmas use. Med. hgt. Mat. Dec. 15 on.

LOUIS FRIED—An outstanding bloom of a brilliant red. Petals are long and tubular terminating in long open tips. Tall. Mat. Nov. 10. (See illus. page 14.)

35 cents each; 3 for \$1.00; \$3.50 per doz.

MABEL SEYMOUR—A large white single bloom suffused with a pronounced greenish shading. Yields large sprays of perfect blooms 3½ inches in dia. without the tedium of disbudding. Med. hgt. Mat. Nov. 1.

MELBA—Orange bronze. Semi-double, 4 to 5 inches in diameter. Med. hgt. Mat. Nov. 5.

MORI APRICOT—Soft apricot shade of yellow. Large and when disbudded is a most beautiful bloom. Med. hgt. Mat. Oct. 25.



A COMPOSITE PICTURE OF THE VALENCIA STRAIN—VALENCIA, APRICOT VALENCIA.

Excellent Reference Books

HARDY CHRYSANTHEMUMS

By ALEX CUMMING

Their selection and culture for best effects in the garden set forth by America's foremost authority. Amply illustrated. Price \$2.50 post-paid.

GARDEN AND GREENHOUSE
CHRYSANTHEMUMS

By ALEX LAURIE and D. C. KIPLINGER

We sell and recommend this book. Persons seeking further technical information on Chrysanthemums will find this volume interesting and helpful. Price \$2.00 postpaid.

- PINK SKIFF**—A fine, proven pink seedling having the more desirable characteristics of the parent, Ida Skiff. Med. hgt. Mat. Nov. 1.
- RED MELBA**—Red. Semi-double 4 to 5 inches in diameter. Med. hgt. Mat. Nov. 5.
- SLIPPER**—A large shell pink with quilled petals. Disbudded or grown in sprays it merits more than a second glance. Med. hgt. Mat. Nov. 1.
- VALENCIA**—Most charming shade of orchid pink, a strikingly beautiful bloom. Tall. Mat. Nov. 15. (See illus. page 31.)
- WHITE MENSA**—Large white with yellow button in the center. Resembles Shasta Daisy. Med. hgt. Mat. Nov. 10. (See illus. page 31.)

THE AMELIA STRAIN OF
CUSHION 'MUMS

- Hundreds of brightly colored semi-double flowers cover these low, spreading, mound-like plants from late summer on. A specie that does best when left in the ground for a second and third flowering season. Should be taken up, separated and replanted in the spring following the third blooming period.
- | | |
|-------------------------------|--------|
| Each | \$.20 |
| 3 of One Name | .55 |
| 12 of One Name | 2.00 |
| One Each of the Six Varieties | 1.00 |
- AMELIA** — Original pink cushion. Variable shades of pink.
- CHAMPION CUSHION**—Red with bronze shading.
- DEAN KAY**—Deep pink, larger than Amelia.
- GOLDEN CUSHION**—Golden yellow tipped bronze.
- MAJOR CUSHION**—Salmon pink.
- QUEEN CUSHION**—White.

Northland Daisies

The plants in this section are low growing, freely branching and super-hardy. They thrive equally well in the open or indoors. The flowers are single, daisy like and frost resistant. The waxlike petals are gems of perfection. The deep green foliage bears the lacquered touch of an unseen Hand.

PRICE OF ROOTED CUTTINGS
(Unless Quoted Otherwise)

Each	\$.25
3 of One Name	.70
12 of One Name	2.50
1 each of the 25 cent varieties	1.00

- ASTRID**—The dean of "Northland Daisies," this semi-dwarf bears a wealth of large, shell-pink flowers. A perceptible old rose overcast lends warmth to the beauty of each delicately turned bloom. Hgt. 18 inches. Mat. Oct. 5.
- GOOD MORNING**—A rich creamy yellow replica of Astrid with all of the desirable growing habits of the latter. Hgt. 18 inches. Mat. Oct. 5.
- IGLOO**—A large pure white flower of fine texture and flawless form. Hgt. 18 inches. Mat. Oct. 5.
- KRISTINA**—The bright crimson color of the opening flowers gradually settles to varying shades of rose pink. A heavy producer of 3-inch blossoms on 2-foot stems. Hgt. 28 inches. Mat. early Oct.
- LOKI**—A short, compact plant heavily laden with crimson-purple flowers of medium size. A splendid variety that will radiate colorful life in the depths of your garden or the seclusion of your home. Hgt. 16 inches. Mat. mid-Oct.

- ERIC THE RED**—A very fine brilliant red with no other shading except the contrasting greenish yellow center. Hgt. 18 inches. Mat. Sept. 25.
- 35 cents each; 3 for \$1.00; \$3.50 per doz.
- NIBELUNG** — Coral red about 1½ inches in diameter. Very unusual. Hgt. 18 inches. Mat. Oct. 10. 35 cents each; 3 for \$1.00; \$3.50 per doz.
- NORTH POLE**—Coppery red. Good early cut flower. Hgt. 14 inches. Mat. Oct. 10.
- 35 cents each; 3 for \$1.00; \$3.50 per doz.
- SIEGFRIED**—Soft yellow. Blossoms 3 inches in diameter. Hgt. 24 inches. Mat. Oct. 10.
- 35 cents each; 3 for \$1.00; \$3.50 per doz.
- VALHALLA**—Deep garnet with yellow center. When pinched well attains good size bush. Free bloomer. Hgt. 14 inches. Mat. Oct. 1.
- 35 cents each; 3 for \$1.00; \$3.50 per doz.
- VIKING**—Lovely shade of orange-red with 4 inch blooms produced on a good symmetrical plant. Hgt. 24 inches. Mat. Oct. 10.
- 35 cents each; 3 for \$1.00; \$3.50 per doz.

Pompon Section

Button Type

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

BABY—Hundreds of diminutive, brilliant yellow flowers $\frac{1}{2}$ -inch in diameter envelope this plant in a picturesque display of mass formation. Hgt. 30 inches. Mat. Nov. 15.

BABY GRAND—A deep rose pink baby button $\frac{3}{4}$ -inch in diameter. An easily grown producer of tall stiff stems and graceful sprays. Hgt. 3 ft. Mat. Nov. 10.

BOBETTE—Lavender with darker center. Good bloomer. Med. hgt. Mat. Dec. 5.

BROWN BUTTON—Bronze. Very prolific, upright growth. Mat. Nov. 10.

CHO CHO—Large pink button of excellent quality which produces well on good stems. Med. hgt. Mat. Oct. 10.

25 cents each; 3 for 70 cents; \$2.50 per doz.

CLARA JAMESON—Small bronze of good substance and brilliant color. Med. hgt. Mat. Nov. 1.

CLARE—White. Compact baby button. Very prolific. Mat. Nov. 15.

DAINTY MAID—A compact, soft blush pink baby button of exquisite daintiness. The type of flower that mellows with age. Med. hgt. Mat. mid-Oct. on.

HARMONY—Small compact button. From a distance it appears to be a solid orange in color, but upon closer inspection it shows a mass of tightly cupped petals the exterior surface of which show a deep orange and the interior of which show a bright red, a surprisingly beautiful contrast. Tall. Mat. Nov. 25.

IRENE—A frost repellent pure white flower of solid substance. Short. Mat. Oct. 15.

ISOBEL—A deep pink with tightly cupped petals. Much the same in construction as Nuggets. Blooms Oct. 25.

JUDITH ANDERSON—A golden yellow of solid substance and a hardy habit of growth. Stocky plant. Mat. Oct. 15.

LOIS—A dark golden button shading to orange. It is very similar to Nuggets in formation and growing habits. It meets with our hearty recommendation. Med. hgt. Mat. Nov. 5.

MARY PICKFORD—White. Short. Mat. Nov. 1.

MINONG—A stocky, bushy grower carrying well covered sprays of ball like white flowers. Mat. Oct. 20.

NANCY CRAIN—A large perfectly formed white button slightly diffused with orchid, shading inward to a pronounced brown eye. Most valuable for its easy manner of growth. Mat. Nov. 5.



BUTTONS

NUGGETS—One of the best early yellows, rich golden in color. Has excellent foliage and stiff stem. Will not droop when laden with moisture. Med. hgt. Mat. Oct. 25.

PATSY DOWD—Red. Short. Mat. Nov. 5.

PERSIAN ROSE—A deep rose pink shading to purple. Firm, shapely flowers carried in open, airy sprays radiate a high degree of grace and color. Med. hgt. Mat. Oct. 23.

PINK PEARL—Rose pink large button. Mat. Oct. 25.

PINOCCHIO—A small, glistening white button that spells perfection in all details. The flowers are firm and very full. The petals are cupped and closely spaced. The plant is tall and freely producing. Mat. Oct. 25.

30 cents each; 3 for 85 cents; \$3.00 per doz.

PIXIE—A small, hemispherical golden yellow pompon of special merit. The tightly cupped petals are firm in substance and lasting in quality. Med. hgt. Mat. Nov. 10.

30 cents each; 3 for 85 cents; \$3.00 per doz.

SNOW CLOUD—A pure white with small tightly cupped petals. Heavy branching sprays are excellent for cutting. Med. hgt. Mat. Oct. 20.

YELLOW IRENE—A large compact lemon yellow sport of Irene. A good producer of weather resistant flowers. Med. hgt. Mat. Oct. 20.

Intermediate Type Pompons

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

BARCAROLE—An easily grown golden yellow pom, extremely formal in appearance. High production rate and lack of sensitivity to cultural conditions are valuable assets. Tall. Mat. Nov. 5. (See color illus. page 19.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

BRIGHT SPOT—A deep old rose ball with a near purple eye. Sprays generously. A rugged plant well worthy of cultivation. Mat. Nov. 1.

CALIFORNIA BEAUTY—This unusual deep purple decorative pompon is outstanding in its beauty. Has excellent sprays on good stems. Med. hgt. Mat. Nov. 10.

25 cents each; 3 for 70 cents; \$2.50 per doz.

CALIFORNIA FIREBIRD—Bronze with glints of gold. Exotic in formation and very graceful. Tall. Mat. Dec. 1. (See color illus. page 14.)

CASSANDRA—A fully rounded, bright orange pompon. One of the very best in its color range. Med. hgt. Mat. Nov. 1.

CHRISTMAS CHEER—We recommend this variety to those desiring flowers for Xmas. The color is a rich deep yellow which does not lose brilliance under artificial light. Three-foot plants carry a profusion of two-inch flowers. Mat. Dec. 15 on.

CHRISTMAS RED—Deep red decorative. Med. hgt. Mat. Dec. 10.

CRIMSON DOT—A full, well formed yellow bloom shading inward to a brilliant crimson eye. A lush grower suitable for cutting. Tall. Mat. late Oct.

GOLDEN SPRAY—Excellent intermediate for cut flowers. Good yellow. Med. hgt. Mat. Oct. 10.

ILLINI SNOWFLAKE—A clear white pompon two inches in dia. Mat. early Nov. (See color illus. page 19.)

JOAN WELLS—Good bronze. The center is a much darker shade, which adds greatly to the attractiveness of the bloom. Tall. Mat. Oct. 15.

MATCHLESS—This newcomer is all that the name implies. A wealth of firm, pure white flowers may be had with a minimum of care. Has tall, stiff stems and luxuriant foliage. Mat. Nov. 15.

30 cents each; 3 for 85 cents; \$3.00 per doz.

MINUET—A soft mauve, rosy pink pompon surplanting Mrs. Morgan Bulkeley as the ranking Thanksgiving bloom of this type. Tall. (See color illus. page 19.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

MISSION—A delicate pink with a dark maroon center. This is one of the most outstanding intermediate pink blooms. Med. hgt. Mat. Nov. 10.

NATOMA—Flame scarlet decorative pompon. Short, bushy grower. Mat. Oct. 25.

PINK DOT—Light pink with dark pink eye. Mat. Oct. 20.

REVELATION—The blooming period and un-



SEAFOAM

despoiled whiteness of this flowery, decorative gem bring to mind with vivid clearness the Yuletide carol "White Christmas." Tall. Mat. mid-Dec. on.

25 cents each; 3 for 70 cents; \$2.50 per doz.

RIVIERA—A showy, luminous pink decorative pompon rich in the needs of a festive season. Large, rigid, well balanced sprays go hand in hand with sturdy stems and attractive foliage. Med. hgt. Mat. Dec. 15 on.

25 cents each; 3 for 70 cents; \$2.50 per doz.

ROBIN HOOD—Rich deep blood red flowers 1½ inches in diameter. Ranks first in its class. Clean, clear cut in all respects. Med. hgt. Mat. Nov. 5. (See color illus. page 19.)

RUSTICON—The smooth blending of crimson and bronze rust is in keeping with the traditional standard of Thanksgiving color set by our Pilgrim fathers centuries ago. Great clusters of good sized decorative pompons on long, sleek stems are the generous gift of a responsive plant. Tall. Mat. late Nov.

30 cents each; 3 for 85 cents; \$3.00 per doz.

SEAFOAM—A medium sized, clear white pompon of virgin purity and lasting quality. The snowy whiteness of large clusters of full, well-rounded flowers on tall, trim stems is accentuated by the vivid coloring of the underlying greenery. Med. hgt. Mat. Nov. 20. See illus. above.)

TRIANON—The perfect form of the small, flowery balls vie with the splendor of a crimson bronze coloring. Firmness of petalage and hardness of foliage fend against early deterioration. Tall. Mat. Nov. 10.

25 cents each; 3 for 70 cents; \$2.50 per doz.

YELLOW DOT—An unusually good yellow with dark center. Is a good bloomer and makes a good cut flower. Med. hgt. Mat. Oct. 20.

Large Pompons Suitable for Disbudding



AN ASSORTMENT OF DISBUDED POMPONS

• The list of plants in the POMPON SECTION under the caption LARGE TYPE SUITABLE FOR DISBUDDING was compiled chiefly for the benefit of those of you who prefer the larger disbudded bloom to the spray or cluster of smaller blooms and is meant to be your guide in the proper selection of plants that will meet your special requirements.

Those of you who have neither the inclination nor time for the tedium of disbudding will find the plants in this classification equally as prolific as any you may choose from the lists of smaller poms, as the growing habits of all are substantially the same.

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name.....	.55
12 of One Name.....	2.00

BRONZE

BRONZE DOTY—Light bronze. Good sprays; strong stems. Tall. Mat. Nov. 5.

BRONZE GOLDSMITH—Deep, rich reddish bronze sport of Goldsmith. Excellent stems and foliage. One of the very best for Thanksgiving flowering. Med. hgt. Mat. late Nov.

FIRE BIRD—Reddish bronze. Med. hgt. Mat. Oct. 25.

PINK

ANGELO—Soft shade of pink. Tall. Mat. Oct. 5.

AZORA—Light pink, spherical in shape when disbudded; strong growth; blooms 4½ inches. Med. hgt. Mat. Oct. 10.

CALIFLORAL PRIDE—Deep pink. Lasting in both color and substance. Stiff stem and excellent foliage. One of the best. Tall. Mat. Nov. 5.

DR. W. R. PETTIT—Excellent pink. Large compact bloom. Good stiff stem and perfect foliage. Tall. Mat. Oct. 15.

ELORA—Large, fully double solid flowers 2½ inches in diameter. A fine delicate shade of shell pink shading to orchid. Has fine waxy petalage and glossy foliage. Med. hgt. Mat. Oct. 5.

ELSIE KRAMER—Large, full double solid flowers three inches in diameter. An unusually fine shade of shell pink. Unexcelled for late cutting. Med. hgt. Mat. Dec. 10.

FAIR MAID—That rare, beautiful shade of clear daybreak pink so easy to look upon. 2½-inch blooms produced on fine sprays. Mat. Oct. 25.

GRACIE FIELDS—An extremely large deep old rose decorative pom bordering on the purple. Has long well branching sprays excellent for cutting. Tall. Mat. Nov. 5.

LILLIAN DOTY—Beautiful shell-pink. Flowers 3 to 3½ inches. Fully incurved. Tall. Mat. Oct. 15.

QUEEN OF PINKS—Beautiful shade of pink. Large pompon which is best disbudded. Short. Mat. Nov. 10.

ROMOLA—A perfectly formed, large pompon. Soft light pink of excellent substance. Strong stem. Tall. An outstanding variety both as to color and shape. Mat. Oct. 20.

THYRA—Deep lavender. Close, compact, cupped petals with the appearance of a pompon dahlia. A distinctive novelty. Med. hgt. Mat. Nov. 1.

RED

RED DOTY—Very large red similar to White Doty except in color. Tall. Mat. Oct. 25.

RED RUST—This brilliant red and gold large pompon has unusual color combination. Without doubt one of the finest of early blooming. Excellent stem and foliage. Tall. Mat. Oct. 20.

50 cents each; 3 for \$1.40; \$5.00 per doz.

TANGO—A large Chinese red. Good stem and foliage. Med. hgt. Mat. Oct. 15.

WHITE

ARCADIA—Pure white, well rounded blooms. Extremely productive. Mat. Oct. 25.

DIANA—A snowy white of exquisite lacy daintiness. Sturdy growth. Med. hgt. Mat. Nov. 5.

GRANITE STATE—Pure white variety suitable for garden use or potting. A dozen good sized ball shaped flowers when disbudded one to the stem; an armful of blooms when grown in sprays. Short. Mat. Oct. 25.

30 cents each; 3 for 85 cents; \$3.00 per doz.

GRETA—Extremely prolific early white. Med. height. Mat. Oct. 1.

SILVER BALL—Pure white. Flowers 4 inches in dia. Hgt. 4 feet. Mat. Sept. 25.

WHITE DOTY—Very large, clear white. Tall. Mat. Oct. 25.

YELLOW

BRISTOLITE—Deep orange on very strong stiff stems. One of the largest disbudded pompons extant. Med. hgt. Mat. Nov. 10.

GOLDEN VICTORY—An attractive rich yellow decorative pompon that will give color to your garden and flowers for indoor use during the holiday season. Med. hgt. Mat. mid-Dec. on.

GOLDSMITH—A brilliant, orange yellow, large decorative pompon which produces a heavy crop of outstanding, high quality cut flowers. Med. hgt. Mat. Nov. 25.

MARY LENNON HALL—An unusually bright yellow variety. Has a clean, erect habit of growth. Tall. Mat. Oct. 20.

MASAKA—Bright yellow. Flowers three inches in dia. Tall. Mat. Oct. 10.

YELLOW ARCADIA—Same as Arcadia in all respects save color, which is a golden yellow. Med. hgt. Mat. Oct. 25.



ANNA

YELLOW BEAUTY—A rich golden yellow variety that may be planted in the garden or used for potting. Responds to single stem or spray disbudding. Short. Mat. Nov. 10.

YELLOW DOTY IMP.—This is a far superior bloom to the old yellow Doty. Has good foliage and a stiff stem. Tall. Mat. Nov. 15.



LA FRANCE



MIKADO

Cascade Varieties

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name.....	.55
12 of One Name.....	2.00

ABUNDANCE—A reddish-bronze anemone with tubular petals and spoon tips. Very prolific. Blooms 1½ inches in diameter.

ANNA—Pure white single with a golden yellow center. Blooms two inches. (See illus.)

BETTINA—Dark pink single. Blooms 1½ inches.

BREAKING DAWN—Light pink anemone. Tubular petals with spoon tips. Blooms 1¼ in.

BURNING EMBER—Bright red anemone with high rounded yellow cushion. Blooms one inch.

CHINOOK—Salmon pink single. Blooms 2 in.

EASTERN STAR—A lavender pink anemone. Has quilled petals with spoon tips. Yellow cushion. Blooms 1½ inches in diameter.

50 cents each; 3 for \$1.40; \$5.00 per doz.

FIREFALL—Garnet red single. Blooms 2 in. A free bloomer of striking beauty.

FLAME—Bright red anemone. Yellow cushion. Blooms 1½ inches in diameter.

JANE HARTE—Yellow sport from Anna. Same in all respects except color.

LAVENDER MIST—Easily trained lavender anemone. Has well rounded cushion with double row of ray petals.

ORION—Spoon end petals of a beautiful reddish-bronze radiate from a yellow button center. Very prolific bloomer.

PURPLE QUEEN—A deep purple with purple cushion, the florets of which are well opened and display a deeper purple interior. Tips are tinged with a faint trace of bronze. Very tall and vigorous grower. Blooms 2½ inches.

THE REAL McKAY—Splendid pink single of good size. This is the best pink cascade we have ever seen. Very prolific bloomer and grows very tall. Mat. Oct. 15.

25 cents each; 3 for 70 cents; \$2.50 per doz.

RHAPSODY—A very delicate lavender anemone button. Has a high rounded cream cushion shading to orchid. Short ray petals. Blooms one inch in diameter.

ROYALTY—A purple anemone having a prominent cushion of quilled florets a bit lighter in shade than the Royal Purple coloring of the encircling short, flat ray petals.

VIOLET RAY—A dark lavender anemone with a slightly lighter, high, well rounded disc of quilled florets tipped with specks of bronze.

YAMABUKI—Bright yellow anemone with golden yellow cushion. Very outstanding. Blooms 1½ inches in diameter.

SUGGESTIONS FOR CULTURE OF CASCADES

● **FOREWORD**—Plants to be used for cascading effects are chosen because of their natural habit of producing a bushy growth and strong, flexible stems clothed with an abundance of florescent splendor.

SOILS—Satisfactory results may be obtained by using a good, productive garden soil. Maximum results may best be had by the use of a compost prepared according to the specifications of any one of numerous formulae suitable for the purpose. We suggest that you try a mixture composed of one part well-rotted steer manure, one part thoroughly decomposed leaf mold and two parts fairly heavy loam.

POTTING—Upon arrival plant should be placed in a 4 or 6 inch pot, size to be determined by stage of root development. Subsequent changes to increasingly larger pots must be made as the need arises. Each change should be accomplished before roots have had an opportunity to become pot-bound. Normally, July 15th should find plant permanently established in a 10 or 12 inch pot.

WATERING—Space adequate for watering purposes must be left at top of pot. Watering should be attended to daily and sufficiently early to insure superficial dryness of foliage before nightfall.

FERTILIZERS—Although liquid fertilizers compounded from animal manure are considered old-fashioned and are in truth a bit messy in the manner of their making they are none the less effective when properly applied. Commercial fertilizers have come into general use, are readily available and convenient to handle. Your dealer is doubtless qualified to choose the one most suitable for your specific need should you elect to use some form of the latter.

FEEDING—The plant must be fed more or less sparingly at bi-weekly intervals. After each application of fertilizer careful study of the progress of growth being made by the plant and the condition of its foliage should give you a clue as to the amount and strength you need apply with each subsequent application. Avoid overfeeding at all times. Discontinue feeding when buds begin to show color.

TRAINING—By taking advantage of its natural pliability and with proper manipulation this type of plant may be trained after a fashion to suit the individual taste. The heartshaped cascade seems to be in public favor at the time and it is chiefly to the method of its training that we devote the following with a word of admonition to bear in mind the fact that the basic principle of inducing widespread growth and maximum florescence remains the same regardless of the delineation of pattern desired.

When plant is 5 or 6 inches high pinch top. From new growth reserve uppermost shoot for use as main leader. Stop remaining shoots at second or third joint. Later divide equally and train to either side of main leader. It is often desirable to use but one shoot on each side of the main leader and remove the rest.

When main leader is 12 inches high train to a firmly imbedded No. 10 galvanized wire 4 feet in length previously bent, at a point 5 inches above surface level of pot, to an angle of 45 degrees. Outer tip of wire must face to north. Tie end of main leader to supporting wire at weekly intervals.

All laterals and sublaterals should be pinched systematically at every second or third joint throughout the growing season to insure spread of growth and symmetry of form. As plant increases in width additional support is necessary for the purpose of stabilization.

To overcome the natural tendency of plant to develop blooms from extreme tip first with a perceptible movement toward base, discontinue routine pinching about Sept. 1st. On Sept. 5th complete final pinching of broadest one-third or basal division, on Sept. 10th the midsectional one-third and on Sept. 15th the final one-third.

Gradually lower main leader so that it will be in a horizontal position about Sept. 15th. When buds begin to form, with surface of plant facing south, start gradual downward bending of main leader and support. When buds show color place on solid base at required height and bend to final vertical position.

GENERAL CULTURAL SUGGESTIONS

Following are a few vital facts pertinent to the subject of successful chrysanthemum culture:

SOIL CONDITIONING—The chrysanthemum is a gross feeder. It is, therefore, necessary that the soil in which it is to be planted contains a sufficient amount of plant food to supply, without the aid of too frequent applications of liquid or commercial fertilizer, the demands of a long growing season. If in doubt as to the fertility of your land, we suggest that you work in with it a thoroughly rotted manure, well in advance of planting date and in quantities commensurate with the strength of the material used and the texture of the soil in question. Loose, sandy soil, particularly when of a nature unquestionably deficient in organic matter, should receive a heavier application per unit of space than that required by the same unit of space in a heavier and more productive soil.

The nature and amount of plant food to be used during the growing season can best be judged by the character of your soil and the variety and condition of the plants to be treated. Avoid the hazards of over-fertilization. Discontinue feeding when buds begin to show color.

PLANTING—Early planting is an important factor in the timely formation of a robust root system, a prerequisite to the growth of strong, sturdy plants and quality flowers. When seasonal blooms are desired at an advanced date it is doubly important that planting be done early in order that plants may attain sufficient height to permit the taking of crown buds. (SEE BUD SELECTION.)

WATERING—Variation in the composition of soils and variation in climatic conditions, due to geographical differences, render the matter of watering a problem for local study and solution. However, here are a few salient points ever to be kept in mind if you are to avoid the consequences of a careless, haphazard plan of irrigation.

We cannot emphasize too strongly the necessity of keeping the roots of your plants moist at all times. To subject them to a drought, however slight, will cause a sudden check in growth, a setback that may later be responsible for a host of trouble—the appearance of rust, mildew, blighted or blackened foliage and the premature hardening of wood, premature setting of buds with a sequence of partially developed and mis-shapen flowers.

Avoid overwatering as it is apt to lead to equally disastrous results. Confine your irrigation activities to a time of day sufficiently early to allow superficial drying of foliage before nightfall.

STOPPING—When the young plant has become firmly established—normally within a period of two weeks from planting date—pinch out the top. This simple operation is known as “stopping” and will bring about the formation of three or more new shoots, the subsequent handling of which must be governed by whatever plan you may have for their future disposal.

In order to dwarf your plants, make them bush out, and to increase their yield of blooms it may be necessary to “stop” them a number of times, the proper number to be determined by the particular variety of plant in need of such attention and the specific result desired.

RESTRICTION OF LATERAL GROWTH—A plant, when allowed to retain no more than one, two or three stems, will develop much larger blooms than it will if permitted to grow without restriction. This is especially true of the large flowering types—exhibitions, commercials, spidery sorts and some of the larger anemones.

When the plant’s energy, governed as it is by the amount of needed elements it assimilates from the soil, is used in feeding a profusion of growth, we cannot well hope to obtain maximum results as regards size, color or shape of bloom.

Excellent results may be had by raising four, six or eight disbudded blooms on plants of the larger pompon, anemone and single types suitable for the purpose, the number to be chosen varying with the type and variety of plant.

BUD SELECTION—Early in August many varieties produce a cluster of buds, the central and larger of which is termed the early or crown and the encircling buds vegetative. For exhibition types and many of the large commercials, it is desirable to “take” the crown bud.

While the term “take the bud” may be enshrouded in ambiguity, it simply involves the mechanics of removing the buds not to be used and reserving the one chosen as the best for development. Therefore, if you wish to “take” the crown bud, you remove the encircling buds and reserve the one in the center.

If it is desirable to use what is commonly known as the terminal bud, the foregoing operation is reversed. The central or crown bud and all but one of the encircling or vegetative buds are removed. From the remaining bud will spring a vegetative growth that will in time produce another cluster of buds, the central one of which should be “taken” or reserved and all others removed.

All crown buds, excepting those from plants of an extremely early blooming habit, appearing in the months of May, June and July, should be removed along with all excess lateral growth. It is also necessary to keep all axillary and basal growth broken out. The plant should be given a thorough going over at frequent intervals in order to keep it free from all superfluous growth, thus insuring a minimum waste of plant energy.

SPRAYING—The chrysanthemum is not immune to damage frequently caused by the uncontrolled activities of a variety of common insect pests; neither is it secure against the inroads of malignant fungi that may find in it a beneficent host unless preventative measures are taken. It is therefore wise and prudent to start spraying early.

INDEX

Page		Page		Page		Page	
A		B		C			
Abundance	37	Autumnsong	27	Bronze Chief	3	Cassandra	34
Admiration	25	Avalanche	27	Bronze Doty	35	Cathay	3
Agnes	3	Azora	35	Bronze Frick	16	Cecil B. Leighton	13
Alabaster	23			Bronze Frieda	25	Celestra	18
Albatross	17	Baby	33	Bronze Goldsmith	35	Cerise	23
Alcade	23	Baby Grand	33	Bronze Orchid Queen	16	Champion Cushion	32
Alex Mason	23	Barcarole	34	Bronze Seidewitz	16	Chas. Nye	27
Alex Stribling	31	Baroness Hilla Rebay	3	Bronze Spoon	21	Chas. W. Johnson	23
Alice Tashima	3	Beautiful Lady	25	Bronze Tuxedo	22 and 25	Chinook	37
Allegro	27	Ben Leighton	13	Brown Button	33	Chippewa	27
Alpink	23	Ben Tashima	13	Bunbu	3	Cho Cho	33
Ambassador	17	Bertha Oliver	3	Burgundy	27	Christmas Cheer	34
Amelia	32	Bess Witt	3	Burma	27	Christmas Red	34
Angelo	35	Betsy Ross	17	Burning Ember	37	Chunking	3
Anna	37	Bettina	37	Butterball (Com.)	18	Clara Curtis	13
Antigo	25	Betty Rose	25	Butterball (Ha.)	27	Clara Jameson	33
Antoinette Bush	3	Beverly	9	Buttercup	24	Clare	33
Appert	16	Black Hawk	17	Butterfly	3	Conqueror	23
Apricot Glow	27	Blanca	3			Coppeland's Copper	23
Apricot May Wallace	16	Blazing Gold	18			Coppelia	23
Apricot Queen	18	Bobette	33	Califloral Pride	35	Cora Scoville	25
Apricot Valencia	31	Bob White	26	California Beauty	34	Coral Blaze	25
Arcadia	35	Bonfire	27	California Firebird	34	Coral Sea	28
Arctic	3	Breaking Dawn	37	California Red Daisy	31	Coronation Amaranth	13
Ariel	17	Bright Spot	34	California Yellow Daisy	31	Country Gentleman	13
Aristocrat	16	Brilliance	21	Caliph	27	Country Maiden	13
Astrid	32	Bristolite	36	Captivation	26	Crimson Dot	34
Autumn Lights	27	Bronze Charm	25	Cardonia	18	Crusader	23
				Carmen	24	Cydonia	28

Pacific Hybrid Delphiniums



The Pacific Hybrid Delphiniums dominate the garden when in flower and supply a beautiful color range in pastel shades in blue, pinkish lavender and white. Also rich indigo blue and purples.

These Delphiniums have reached a high state of perfection with their immense spikes of beautifully formed flowers and have to be seen to be fully appreciated. They grow 3 to 5 feet high.

The stately spikes of glorious blue seen in gardens convinces one that Delphiniums are popular flowers with many enthusiastic growers.

SUMMER SKIES SERIES—Light, heavenly blue with white bees.

KING ARTHUR SERIES—Dark blue to royal purple with white bee.

GALAHAD SERIES—Clear white, white bees, are of large size.

GUINEVERE SERIES — Clear pink-lavender with white bee.

Seedling plants of the above assortment—\$3.00 per doz. F.O.B. Arcadia. 1 doz. plants weighs 2 lbs. Please add parcel post charges. **ORDERS FOR LESS THAN ONE DOZEN NOT ACCEPTED.**

**CALIFORNIA CUSTOMERS PLEASE
ADD 2½ % SALES TAX**

BLANCHARD GARDENS

1137 FAIRVIEW AVE.
ARCADIA, CALIFORNIA

D

Daffodil

23

Daily Record

23

Dainty Maid

33

Dainty White

3

Dairy Maid

23

Dean Kay

32

Debutante (Ha.)

28

Debutante (Si.)

31

December White

17

Desert Maid

9

Detroit News

16

Diana

35

Dierdre

21

Dolly Dimple

18

Doris Louise

25

Dorothy Dee

9

Dr. J. M. Inglis

13

Dr. W. R. Pettit

35

E

Early Frost

17

Early Wonder

28

Eastern Star

37

Edwin Seidewitz

16

Eggshell

28

Elite

23

Elizabeth Gordon

21

Elora

35

Elsie Kramer

35

Ember

28

Ensenada

9

Eric The Red

32

Erna

24

Estrelita

25

Ethel

28

Eva

24

Evelyn

24

Exquisite

23

F

Fair Maid

35

Fantasia

9

Firebird

35

Firefall

37

Fireglow

28

Flame

37

Florence Miller

3

Fondest

28

Frieda

25

Friendly Rival

18

G

Garnet King

17

Georgina Hedinger

3

Glitters

16

Glorious

16

Gold Lode

18

Goldsmith

36

Gold Standard

23

Gold Treasure

28

Golden Bronze

16

Golden Cushion

32

Golden Glory

18

Golden Mensa

31

Golden Mrs. Ross

19

Golden Pockett

13

Golden Spray

34

Golden Victory

36

Golden Wonder

3

Goldilocks

3

Good Gracious

13

Good Morning

32

Gov. Green

17

Grace Haynes

17

Grace Sturgis

13

Gracie Fields

35

Granite State

35

Greer Garson

16

Greta

36

Gwen Patton

16

H

Hallowe'en

25

Harmony

33

Harvard

17

Heatherbloom

28

Hilda Bergen

16

Hillcrest Red

23

Hillcrest Yellow

23

Hilo

13

I

Ida Holmes

13

Ida Skiff

31

Ideal Pink

28

Igloo

32

Illini Snowflake

34

Indiana

23

J

Jane Harte

37

Jasper Spoon

21

J. C. Taggarts

9

Jean

31

Jewell

28

Jewelry

28

Jim Thorpe

23

Joan Wells

34

Joyful

16

J. R. Booth

13

Jubilee

19

Judith Anderson

33

Juliet

13

Jumbo

3

J. W. Prince

16

K

Katherine Louise

3

Kay Tashima

4

Kegon No Taki

9

Korean Princess

28

Kramer's Late Peach

31

Kristina

32

L

Lady Knox

13

La France

13

Lavender Beauty

4

Lavender Lady

28

Lavender Mist

37

Lavender Queen

4

Lavender Taggarts

9

Le Poctole

24

Lillian Doty

35

Lillian Foltz

19

Little Bob

28

Lois

33

Loki

32

Lorelie

28

Louisa Pockett

13

Louis Fried

31

Luana Patten

21

M

Mabel Seymour

31

Madonna

24

Magnolia

28

Major Cushion

32

Mamoru

4

Mandalay

28

Margaret Moeller

17

Maria

4

Marie Louise

26

Marie Tashima

4

Marion Uffinger

13

Maroon 'N' Gold

29

Mary Lennon Hall

36

Mary Pickford

33

Masaka

36

Matador

26

Matchless

34

Mauve

4

May Wallace

16

Melba

31

Meridian

24

Mikado

15

Minong

33

Minuet

34

Miss Flora Bowers

17

Miss Gena Harwood

4

Miss Helen Frick

16

Mission

34

Mitsuko

4

Mohawk Chief

17

Mongol

16

Mori Apricot

31

Morning Star

29

Mr. Allen

15

Mrs. Chas. Wylie

25

Mrs. Cravens

15

Mrs. Harvey S.

15

Firestone

15

Mrs. Jerry Craig

4

Mrs. J. Findlay

24

Mrs. J. H. Milner

24

Mrs. J. S. Roberts

25

Mrs. Pattie

24

Mrs. P. S. Du Pont III

29

Mrs. T. Guthrie

24

Mrs. T. Riley

24

Mrs. W. W. Waterston

9

Mrs. Yehudi Menuhin

15

N

Nagirroc

15

Nancy Crain

33

Natoma

34

Nellie Richardson

24

Nerissa

15

Nevada

26

New Gold

26

New Philadelphia

29

Nibelung

32

North Pole

32

Nuggets

33

O

Ojai

4

Old Rose

16

Olive Longland

29

Orangeland

4

Orchid Beauty

25

Orchid Queen

17

Orchid Spoon

21

Oriana

10

Oriental

5

Oriental Princess

15

Oriole

20

Orion

37

P

Pali

5

Paloma

24

Patricia Grace

5

Patsy Dowd

33

Paul Miller

5

Penrod

20

Percy Lancaster

15

Persian Rose

33

Petunia

24

Philadelphia

29

Philip Kay

17

Pink Dot

34

Pink Exquisite

10

Pink Fantasy

5

Pink Pearl

33

Pink Radiance

29

Pink Skiff

32

Pink Spoon

21

Pinocchio

33

Pixie

33

Polar Ice

29

Princess Teru

15

Punch Bowl

5

Purple Daisy

25

Purple Queen

37

Q

Queen Cushion

32

Queen of Pinks

35

R

Rayonnante

5

Red Doty

35

Red Melba

32

Red Riding Hood

29

Red Rust

35

Red Spider

5

Red Spoon

21

Red Velvet

29

Rembrandt

29

Remus

15

Revelation

34

Rhapsody

37

Riviera

34

R. Marion Hatton

29

Robin Hood

34

Romola

35

Romulus

15

Rosabella

17

Rose Cochard

17

Rose Glory

17

Rose Glow

29

Rose Maddar

25

Rose Princess

24

Rose Spoon

21

Roseum

17

Rosy Morn

17

Royalty

37

Ruby

29

Rusticon

34

Ruth Hatton

29

S

Salmon Frieda

24

Seafoam

34

Seattle

5

Sensation

24

Sept. Bronze

29

Sept. Cloud

29

Sept. Dawn

29

Sept. Gold

29

Sequoia

29

Siegfried

32

Silver Ball

36

Silver Drops

5

Silver Lace

5

Silver Sheen

17

Sincerity

26

Slipper

32

Snowball

24

Snow Cloud

33

Snow White

17

Snowy

6

Souvenir

6

Stella

24

Stromness

18

Sunbeam

24

Sun Gold

20

Sunland

24

Sunnyslope Bronze

16

Sunnyslope White

18

Sunspot

10

Susan Leighton

6

Swan

26

Sylvia

6

Symphony

29

T

Tango

35

Tasiva

29

The Real McKay

37

The Titan

26

Thos. W. Pockett, Imp.

15

Thyra

35

Tiffany Rose

30

Tollcross Pink

24

Trianon

34

Triumph

26

Turner Bronze

15

Turner Pink

15

Turner Yellow

15

Tuxedo

22 and 26

Twilight

30

U

Una

24

Unique

7

Utah

7

V

Valencia

32

Valhalla

32

Venus (Com.)

18

Viking

32

Vermont

15

Victory

15

Violet Ray

37

Virginia

7

Vulcan

30

W

Waikiki

7

White Beauty

15

White Doty

36

White Frieda

26

Whitehall

7

White Helen Frick

18

White Mensa

32

White Nerissa

15

White Rayonnante

8

White Spoon

21

White Wonder

30

White Vermont

15

Wilhelmina

8

Willa Templin

10

Wm. Longland

30

Wm. McCabe

8

Wm. Turner

15

Y

Yamabuki

37

Yellow Ambassador

20

Yellow Arcadia

33

Yellow Beauty

36

Yellow Dot

34

Yellow Doty, Imp.

36

Yellow Early Frost

20

Yellow Estrelita

26

Yellow Frick

20

Yellow Irene

33

Yellow Jewell

30

Yellow Pockett

15

Yellow Rayonnante

8

Yellow Sincerity

26

Yellow Spoon

21

Yellow Taggarts

12

Yellow Tuxedo

22 and 26

Yomei

12

Yosemite

8

Z

Zenith

24

Zola

12

Page

Page

Page

Page



Above SOUVENIR (See Page 6)

. . . Plants Ready for Delivery April 15 through June . . .

BLANCHARD GARDENS

CHRYSANTHEMUMS

1137 FAIRVIEW AVENUE, ARCADIA, CALIFORNIA, U. S. A.

Telephone ATwater 7-2259